



President's Message

Spring is April's way of saying, "Let's bloom". RSAC is certainly "blooming" as we look forward to the finalized Ski and Adventure trips being set up for 2025. We're "blooming" with our membership growth and with our Happy Hours as well as our various Activities (TBA) and we're "blooming" with the plans for our Red-Carpet April Trips Celebration Party at Hidden Valley Country Club.

See further details on all of the above planned by your RSAC Board, and we'll see you there!



Jill

Jill Betters,

President

To actively promote and engage our members' appreciation of the outdoors, our love of skiing, travel, and adventure.

UPCOMING EVENTS

APRIL 2024

Membership Meeting / Trips Celebration Party

- Wednesday, April 10, 6:30 – 8:00 pm
- Hidden Valley Country Club
- 2500 Romar Dr, Salem, VA 24153
- Doors open at 6:15pm.
- RSVP's or cancellations required by April 3rd.
- See following page for details.



Happy Hour

- Tuesday, April 30, 5:30pm
- Cheddars, 4814 Valley View Boulevard, Roanoke
- Bar area
- Emily Hurst hosting



FUTURE EVENTS – MAY

No Membership Meeting

Happy Hour

Wednesday, May 8, 5:30pm

Twisted Track

523 Shenandoah Avenue, Roanoke

Adventure Trip – Iceland, “Land of Fire & Ice” May 16 – 26

Stay tuned for upcoming fun Spring events!

Keep an eye on the Facebook Page for last minute events we may put together!

Please assess your own risk with regard to participating in RSAC activities.

APRIL MEMBERSHIP MEETING

COME WALK THE RED CARPET



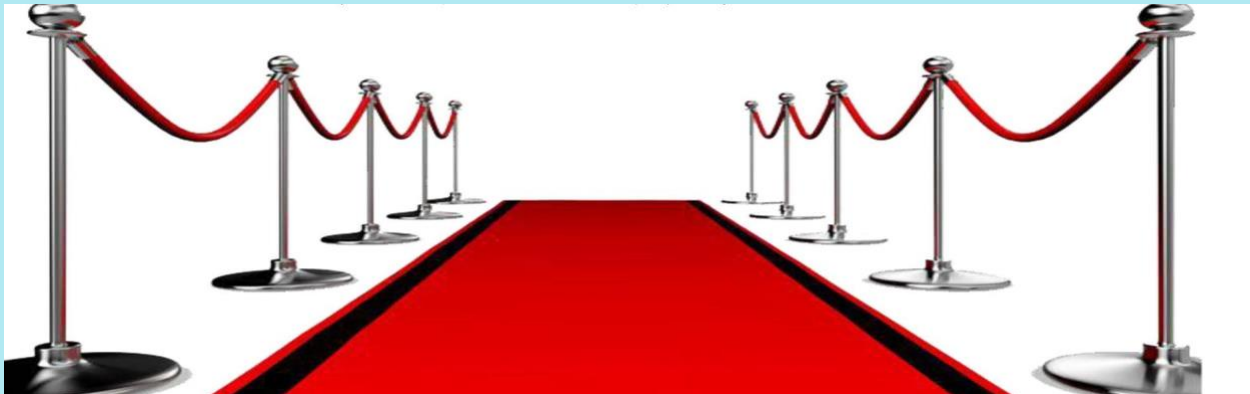
HIDDEN VALLEY COUNTRY CLUB

APRIL 10TH

CHECK-IN BEGINS AT 6:15PM

COME DRESSED AS YOUR FAVORITE MOVIE, HOLLYWOOD
PERSON,

OR JUST A CHANCE TO DRESS UP!



Enter Hidden Valley Country Club on the Red Carpet and sign in. Then proceed into the Meeting as your photo is taken! We will be celebrating our 2023 and 2024 trip success. Our yummy buffet dinner menu includes a Seasonal Salad, Pork Loin, Roasted Potatoes, Green Beans Almondine and Brownies for dessert.

Since this event includes food, the new policy concerning cancellations applies. The last date for cancellations is **APRIL 3rd**. Please put this date on your calendar as the last day to RSVP and the last day for cancellations.

Respond to the Meeting's e-mail for the RSVP

MEMBERSHIP

WELCOME 7 NEW MEMBERS!

JOAN BELLIS

ELIZABETH BRADSHAW

KELLEY HALL

BONNIE & CLAUDE MARTIN

JOAN PETRUS

KELLIE RAKES



CONGRATULATIONS!

Members, please reach out to these new members and welcome them to the club.

Total Active Members: 471

If you need help with your online profile, please contact me.

Susan Young
Membership Director
rkeski.membership@gmail.com

Members,
Are you having difficulty receiving the club's emails or finding it in your Spam folder?
Please add,
["roanokeskiclub@wildapricot.org"](mailto:roanokeskiclub@wildapricot.org)
to your contacts / Whitelist.

IN MEMORIAM

Mary Jane McMillion

November 5, 1936 - August 4, 2023



“I just found out Mary Jane McMillion passed away last August! A lot of us in the club knew Martin and Mary Jane, and many of us skied with Martin. I'm sure a lot of ski club members would appreciate knowing that our beloved Mary Jane is now with Martin ♡ They were a beautiful couple. “

Fran Wessel

<https://www.mccoynfuneralhome.com/obituaries/Mary-Mcmillion-2/#!/TributeWall>

NEWS

Membership Meeting at the Grandin, March 11th.

We had over 75 people in attendance at the March meeting held at the Grandin Theatre - where we had Serenity wine speak about horseback riding at their farm and wine tasting available in the comfort of your own home pairing with foods you've prepared.

And Roanoke City Parks & Recreation spoke about events coming up for Spring & Summer. Please check out websites, <https://www.playroanoke.com/> or <https://roanokecountyparks.com/> for more information.

Cyndi DeNeal, Activities/Program Director



PHOTO Credits
Clive Hillyard



Happy Hour at Smokey Bones, March 21st

Over 40 RSAC members enjoyed March happy hour at Smokey Bones at Valley View.
HOST Emily Hurst



PHOTO Credits
Emily Hurst



SKI TRIPS



2024 IS A WRAP!

We have just completed another very successful ski season. Our three 2024 Ski Trips were a huge success. All three destinations; Winter Park Colorado, Snowbird/Alta Utah and Ogden Utah skiing both Powder Mountain and Snowbasin Resort, all had wonderful ski conditions, with an extra dose of snow on our last trip. The tremendous winter storm that blanketed the Pacific North West blew through Utah and gave the Powder Mountain and Snowbasin skiers wild west powder days!

2025 IS IN THE WORKS!

I know spring has just arrived, but if you are a ski lover like me, you are already excited about next year's trips. It's going to be one of the best seasons yet. Our plan is to ski at three of the RSAC's favorite IKON Destinations, with the added bonus of enjoying our favorite convenient lodging at each location.

CONFIRMED

Big Sky, Montana

February 8th - 15th

Huntley Lodge (newly remodeled) including their wonderful breakfast buffet.

Snowmass/Aspen, Colorado

February 22nd - March 1st

Top of the Village Condos, luxury ski-in/ski-out

IN PLANNING

Steamboat, Colorado

March 1st – 7th

Gravity Haus, base of the Steamboat Gondola ski-in/ski-out

Double Trip

Snowmass/Aspen and Steamboat

February 22nd - March 7th

More trip details and pricing are coming soon.

Marla Kemsey

Ski Trip Director

April hath put a spirit of youth in everything." -William Shakespeare

IKON Passes on Sale NOW!

SAVE MONEY AND HELP THE CLUB

**PURCHASE YOUR IKON PASS
FROM THE RSAC**

[Order ONLINE Here](#) 

**Receive an additional \$50 credit towards a 2025
RSAC Ski Trip**

**Don't wait, ORDER your pass now, IKON Pass prices
will increase sometime in April (they do not tell us
ahead of time when).**

2024 SKI TRIPS SUMMARY



Jan 27th - Feb 3rd

We will have a memorable week at The Zephyr Mountain Lodge, the premier ski in/ski out Winter Park four star destination. Enjoy spectacular mountain views from the 3 bedroom condos with a fully equipped kitchen, fireplace, and a short distance to the Village restaurants and shops. Experience a scenic 10-person gondola ride from the Village at Winter Park up to an elevation of 10,700 feet.

Trip Leader: Ted Borny

Winter Park

January 27 – February 3, 2024

Trip Leader: Ted Borny

Completed

See Trip report on following page



Feb 25th – Mar 2nd

Just ask anyone who's been to Snowbird-Alta and they'll tell you three things stand out: the snow, the terrain, and the tram. With 500" of annual snowfall, 3,240 feet of vertical, 4,700 skiable acres, and a tram that takes you to Hidden Peak at 11,000ft, this is a skier's dream week. Stay at one of North America's most iconic ski lodges, The Cliff Lodge, a luxurious four star ski-in/ski-out hotel with three restaurants, two lounges, and two swimming pools.

Trip Leader: Marla Kemsey

Snowbird - Alta

February 25 – March 2, 2024

Trip Leader: Marla Kemsey

This trip is closed.

Completed



Mar 2nd – Mar 9th

Enjoy 7 nights in the town of Ogden UT with its rich history of a lawless frontier town and larger-than life legends. Ski 4 days at Snowbasin, the site of the 2002 Winter Olympics with the Men's and Women's Super-G downhill, with wide-open bowls, world class groomers, and steep tree runs. Powder Mountain is North America's largest ski resort with 8,484 skiable acres and on the busiest day you will only find one skier per two acres. Ski the back country for one of the most unique ski days you will ever experience.

Trip Leader: Marla Kemsey

Snowbasin, Powder Mountain

March 2 – March 9, 2024

Trip Leader: Marla Kemsey

Completed.



Two Week Ski Trip
February 25th – March 9th
BIG SAVINGS

Combine Snowbird / Alta and Snowbasin / Powder Mountain with round trip airfare from Roanoke and Saturday transfer between resorts!

Trip Leader: Marla Kemsey



Since the Snowbasin trip is full, there are no more openings for the two-week trip.

Winter Park, Colorado, January 27th – February 3rd.

Twenty-Seven RSAC club members participated in our week-long Winter Park ski trip that began on January 27th. Our flights to Denver went smoothly. However, on our arrival at the Zephyr Mountain Lodge Bruce Prillaman took a tumble coming out of the bus and landed on his head. This required Bruce to receive immediate emergency care treatment and reluctantly take a trip back to a Denver hospital for testing and observation. Bruce maintained his sense of humor throughout the experience and thankfully was cleared to be released from the hospital on Sunday. He was back skiing with us on Monday. We were fortunate to have Al Durham on the trip with us as he was able to provide medical assistance and direction to us and Bruce before emergency responders arrived. I was glad to discover that Bruce had trip insurance for the trip which will help to substantially reduce his out-of-pocket costs for his medical bills.

The Zephyr Mountain Lodge featured terrific condo accommodations with a short walk to the gondola. While we did not receive any new snow during our trip, we were treated to 5 consecutive sunny, windless, comfortable blue bird days of skiing. Thankfully, Winter Park had received significant snowstorms before our arrival, so the slopes were in great skiing shape. Day 6 was predominately cloudy with a little light snow. We left for our trip back to Denver on Saturday morning in a pretty significant snowstorm. We arrived back at the airport safely without incident. Through our ski trips out west, I have learned that the bus drivers there are quite adept at driving through significant snow events. Winter Park is a terrific ski destination that truly has a wide variety of skiing options for all levels of skier along with scenic views of the continental divide.

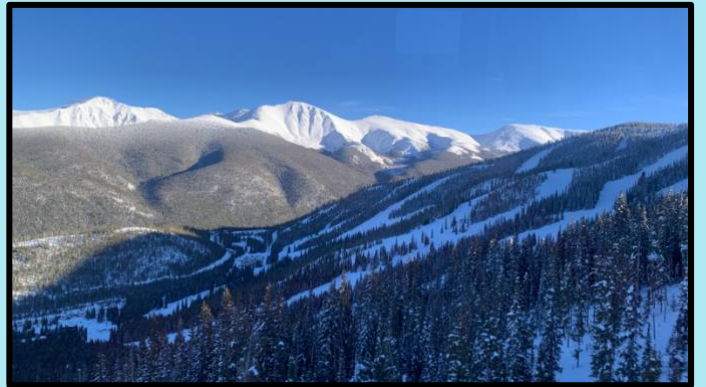
No RSAC ski trip would be complete without the opportunity to socialize with our fellow skiers after a day on the slopes. We enjoyed happy hours with appetizers and drinks on Sunday, Monday, and Thursday and ended the trip with the traditional Friday night pizza and clear out your condo refrigerator party. We also ventured into town on Wednesday evening for a pay on your own dinner at Fontenot's Restaurant. The food was exceptionally good, and the staff did a great job servicing our group. There was plenty of food and good times at each event.

On a personal note, two of my 3 sons (Ted and Tim) were able to join us on this trip. They had an awesome time meeting, skiing, and hanging out with club members. I am pretty sure that we will see them again on future trips.

Lastly, many thanks to the club members on this trip who graciously made it easy for me to lead my second Club ski trip!

Ted Borny





ADVENTURE TRIPS 2024

Hello Everyone,

I hope all of you are doing well. Now that we have made it through the winter (*I hope healthy*), it is now time to prepare for the 2024 Adventure Trips that will soon begin. We have some really terrific trips scheduled for this year and all but one is full. The Spain Trip which takes place October 6th to October 20th still has openings, so if you are interested, I would encourage you to contact the trip leader (*Kate Steinbacher @ 540-314-8004*) and sign up. Matter of fact if you are interested in any of the 2024 trips it would be a good idea to get on a wait list. All you have to do is contact the trip leader and it doesn't cost you anything until your name is selected. Recently we had to go to the wait list on three of the six trips to fill spots that opened up.

Information about our 2025 Adventure Trips will be coming out soon. We are using the feedback from the 2025 Adventure Trip Survey as we organize itineraries and schedules as well as negotiate costs for the trips selected by our members. Once again, we will be offering 6 or 7 new and exciting trips to places all around the world. Stay tuned for future emails and newsletters that will announce the trips. Don't forget that we will present the trips and accept applications for trips in July 2025 (*actual dates to be announced*).

Take care and be safe as you Travel, Travel, Travel !!!

Bob Strickland

RSAC Adventure Trip Director

2024 ADVENTURE TRIPS SUMMARY



Iceland – The Land of Fire and ICE

May 16 - 26, 2024

Clive Hillyard 540-529-4761 or cahillyard@outlook.com

This trip is full.



Southern France - Provence

June 10 - 20, 2024

Jerry Betters 540-597-4087 or jerbetters@hotmail.com, and

Jill Betters 540-597-4250 or jbettters@live.com

This trip is full.



Slovenia and Croatia

August 20 - 31, 2024

Dave Brammer 540-529-7392 or dbrammer973@gmail.com

This trip is full.



Greek Isles

September 25 – October 5, 2024

Bill Fleshman 540-354-3417 or bill.fleshman1@gmail.com

This trip is full.



Barcelona and Southern Spain

October 6 - 20, 2024

Contact Kate Steinbacher 540-314-8005 or bizcoachkate@gmail.com

This trip is a 'go, and has openings.




New Zealand and Sydney

November 1 - 14, 2024

Dave Cohan 540-330-3312 or dcohan720@gmail.com

This trip is full.

**If you are interested in a trip that's currently full, please contact trip leader to get on the waitlist.

 *Link to flyer on RSAC website*



Treasurer's Report: February 2024

Roanoke Ski & Adventure Club
General Account Budget & Summary
Through February 2024
(FY 5/1/23 - 4/30/24)

	As of 2/29/24 FY 2023/24 YTD Total	2023/24 Budget	Difference
<u>Income Category</u>			
Membership (incl. \$2 online fee)	18,684.33	15,750.00	2,934.33
50/50 Raffle	560.00	550.00	10.00
Guest Fees	-	-	-
Holiday Party (budgeted equal to expenses)	4,485.00	5,000.00	(515.00)
IKON Pass (referral commission)	-	300.00	(300.00)
Misc.	-	-	-
TOTAL INCOME	23,729.33	21,600.00	2,129.33
<u>Expense Category</u>			
Activities	-	220.00	220.00
Insurance	627.00	715.00	88.00
Marketing	111.45	250.00	138.55
Membership Meetings	12,982.20	12,000.00	(982.20)
Domain & Email (\$6/mo email; \$12/yr domains)	96.00	84.00	(12.00)
Membership & Email software	2,669.76	2,667.00	(2.76)
Credit Card Fees - Membership Dues	423.55	314.00	(109.55)
Holiday Party (budgeted equal to sales)	5,103.80	5,000.00	(103.80)
Office (stamps, name badges, folders...)	118.99	75.00	(43.99)
Corporate (PO Box, SCC reg)	251.00	250.00	(1.00)
Misc.	-	25.00	25.00
TOTAL EXPENSES	22,383.75	21,600.00	(783.75)
<u>NET INCOME (LOSS)</u>	1,345.58	-	1,345.58

Roanoke Ski & Adventure Club

Treasurer's Report
February 29, 2024

General Checking Account:

Beginning Balance 2/1/2024 \$ 15,132.89

Income

Membership Dues (check)	\$ -
Membership Dues (credit card)	\$ 141.00
Transfer from Trip Escrow for Apr meeting/party	\$ 1,000.00
50/50	\$ 128.00
Total Income	\$ 1,269.00

Expense

Credit Card Service Charge	\$ 16.35
HVCC - Apr meeting/party	\$ 1,000.00
Elks Lodge - Feb meeting (Chili Cookoff)	\$ 495.00
Total Expense	\$ 1,511.35

Ending Balance 2/29/24 \$ 14,890.54

MARKETING

Pictures! Pictures! Pictures!

Please email fun pictures from your favorite ski and adventure trips to us!

We are updating our social media and websites to encourage new membership, and we would love to include your memories.

Email photos to:

Bill Hamill at billh1970@yahoo.com or

Clive Hillyard at RSAC.newsletter@gmail.com (Please note that this is not my private email address)

Thanks!

Carol Quarles
Marketing Director

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# NEWSLETTER

Want to add an entry for the monthly newsletter? – An anniversary, a birthday pending retirement, and other significant milestones, member recognition, “In the News”, “Memories” .....

Please contact the [Newsletter Editor](#).

## **ITEMS FOR SALE?**

To place a “For Sale” notice in the newsletter, please contact the [Newsletter Editor](#).



# CLASSIFIEDS

## Embroidered RSAC logo available!

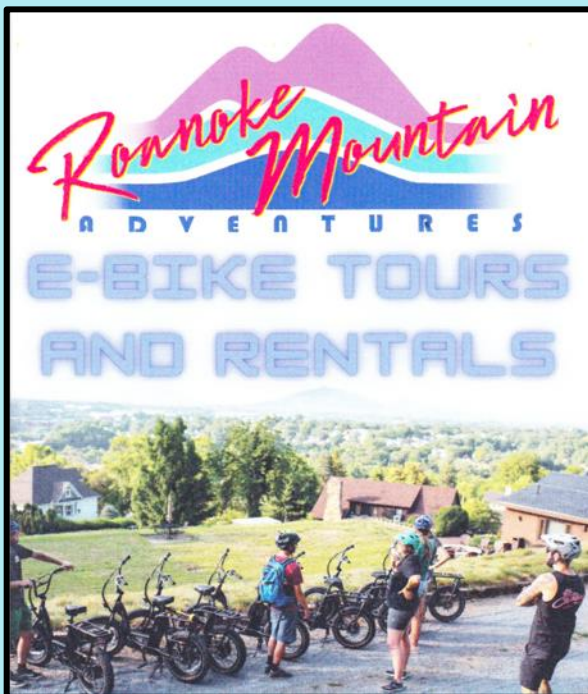


Take your items to:  
**Embroidery Concepts**  
146 W 4th Street  
Salem, VA 24153  
Phone 540-387-0517

Show your club spirit and look great on your next trip!  
For only \$5 per item, you can now get the RSAC logo embroidered (as shown above) in black or royal blue on your favorite jacket, sweater, vest, shirt, hat or tote!  
(No leather, please.)

## Roanoke Mountain Adventures, RAM

E-Bike tours and rentals



### VIEWS AND BREWS TOUR

Ride with Roanoke Mountain Adventures on one of our amazing guided e-bike tours with three flight pours at local breweries

**CUSTOM TOURS AND RENTALS AVAILABLE**



**SCAN ME  
TO BOOK  
ONLINE**

ROANOKEMOUNTAINADVENTURES.COM  
540-525-8295  
806 WASENA AVE SW

**THAT'S ALL FOLKS!**

Stay tuned for next month's news and activities.



**WE ARE NOT JUST A SKI CLUB!**

**CHECK OUT OUR YEAR-ROUND ACTIVITIES AT:**

**[www.roanokeskiclub.org](http://www.roanokeskiclub.org)**

**[Click here](#)** to follow our Page on Facebook!

**Contact us at [info@roanokeskiclub.org](mailto:info@roanokeskiclub.org)**

**Roanoke Ski & Adventure Club Board Members:**

| <b><u>OFFICE</u></b>    | <b><u>NAME</u></b> |
|-------------------------|--------------------|
| President               | Jill Betters       |
| Vice President          | Jeff Wendell       |
| Treasurer               | Dave Cohan         |
| Secretary               | Melinda Cohan      |
| Ski Trip Director       | Marla Kemsey       |
| Adventure Trip Director | Bob Strickland     |
| Program Director        | Cyndi DeNeal       |
| Membership Director     | Susan Young        |
| Marketing Director      | Carol Quarles      |
| Activities Director     | Cathy Kern         |
| Newsletter Director     | Clive Hillyard     |
| Webmaster               | Bill Hamill        |
| Past Director           | Don Hanley         |