**OKE** The Roanoke Skier & Adventurer

The Monthly Newsletter for the Roanoke Ski & Adventure Club February 2024



# President's Message

Happy New Year to our RSAC Friends!

Okay RSAC friends...in creating these monthly "messages" for your Newsletter I, of course, refer to the internet! Look up February Holidays and Observances and you'll be amazed. Here are some that caught my eye: Dark chocolate Day, Carrot cake day, Homemade Soup Day, Don't cry over spilled milk Day, No one eats alone Day, Margarita Day, Banana bread Day and a favorite; National Drink Wine Day!

Days of more seriousness are: Fat Tuesday, Ash Wednesday, Day of social justice, President's Day, Random acts of kindness Day, Caregivers Day, Organ donor Day and of course, Superbowl Sunday Feb. 11.



Look up the dates and enjoy your February Days as you attend the Chili/Chocolate Cookoff, Bowling, Skiing and Happy Hours!

Jill

Jill Betters,

President



To actively promote and engage our members' appreciation of the outdoors, our love of skiing, travel, and adventure.

# **UPCOMING EVENTS**

# FEBRUARY 2024

#### Membership Meeting – Chili / Chocolate Cookoff

- Thursday, February 8, 6:30pm
- Ballroom, Elks Lodge
- 1147 Persinger Road SW, Roanoke
- See following page for flyer.

#### Happy Hour

- Tuesday, February 20, 5:30pm
- 419 West, 3865 Electric Road, Roanoke
- Cathy Kern hosting

### ACTIVITIES

**Bowling:** See page 4 for details.

- Saturday, February 24th, 2:00pm
- At Lee High Lanes, 1830 Apperson Dr, Salem
- Cathy Kern hosting

# EVENTS

• Ski Trip – Snowbird, Alta UT, February 25th – March 2nd

# **FUTURE EVENTS – MARCH/APRIL**

#### Membership Meeting, March

Monday, March 11, 6:30pm - 8pm at the Grandin Theatre

#### **Happy Hour**

Thursday, March 21, 5:30 pm Smokey Bones, 4813 Valley View Boulevard, Roanoke Emily Hurst hosting

### Ski Trip – Snowbasin UT, March 2<sup>nd</sup> – March 9<sup>th</sup>

#### Membership Meeting, April

"Save the date, April 10, for our end of year trip party. Come walk the red carpet for our Hollywood Oscars night - come as your favorite movie character or actor. So start thinking about what to wear!"

### Stay tuned for upcoming fun Winter / Spring events!

Keep an eye on the Facebook Page for last minute events we may put together!

Please assess your own risk with regard to participating in RSAC activities.





# Famous Annual Chili Cookoff & Chocolate Tasting



Can you win the Chili Cookoff Challenge?

Find your secret recipe Fire up those crockpots We need 10 pots, so sign up today

Have a favorite chocolate recipe? Bring it to share

Attend and vote for your favorites

Register the creative, crazy, name of your recipe, Chili or Chocolate and confirm you are up to the challenge by emailing Cyndi <u>HERE</u>

> YES, to attend,you need to register. Click Here to RSVP

Date: Thursday, February 8 Time: 6:30 pm.

Place: Elks Lodge 1147 Persinger Rd SW, Roanoke, 24015

# **ACTIVITIES - Bowling**



# Lee-High Lanes 1830 Apperson Dr Salem, VA

Join your RSAC friends for an afternoon of bowling on Saturday, February 24th at 2:00 pm

The fun begins at 2 pm until.... The cost is only \$5.25 per person per game which includes shoes and, of course, a ball.

Don't wish to bowl??? The come join the fun and order a beer or soda, some food and HECKLE, I mean, Cheer for your bowling friends.

We will bowl 2 games and then proceed to Parkway Brewery in Salem to celebrate the winners!

Cathy needs a count to alert the staff how many are attending. Please email Cathy to let her know you are coming at <u>kerncathy@gmail.com</u>

# **OPERATION WARM**

Message:

A thank you from Roanoke City Schools for our Operation Warm donation.

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"I hope this email finds you well and that you had a wonderful holiday season. I just received a call from our Building Manager that a wonderful pallet of jackets had arrived. We were out of several sizes, so this donation brought tears to my eyes. I am forever grateful for you and your group and your continued support of RCPS."

RSAC raised \$4,100 ! Thank you all who donated.

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Marla



# **MEMBERSHIP**

# WELCOME 7 NEW MEMBERS!

**JASON AUSTIN** 

**BOB BARNES** 

**TERRI GRIMES** 

# **ROB & TERESA LANAHAN**

**JUSTIN WISE** 

**LEESA WISE** 



Members, please reach out to these new members and welcome them to the club.

Total Active Members: 465

If you need help with your online profile, please contact me.

Susan Young Membership Director rkeski.membership@gmail.com

# **Board Member Introductions**

RSAC has a 13-member Board. Each month we'll introduce a few.....



#### MELINDA COHAN (Secretary, past President)

Melinda has been an RSAC member since 2003, serving as President, Membership Director, Activities Director, and is currently Secretary.

Melinda loves skiing and it's evident by her license plate: SKI GDSS (Ski Goddess). She equally loves adventure travel all over the world. Melinda and his husband Dave (our Treasurer) love geeking out over the details of planning and leading amazing, and often Bucket List, trips for club members.

When not pursuing her passions with the club, she loves helping coaches to be successful in starting and launching their own coaching practice through her online programs and the business management software she created in 2004.

Little fun fact. Melinda and RSAC member, Kate Steinbacher, were business partners for almost 15 years and co-founded their software and coaching business. They met on the very first ski trip Melinda went on to Telluride, CO that Kate and her husband, Tom led at the time.

Another little fun fact. Melinda and Dave met through the RSAC and have now been married for almost 16 years.

Needless to say, her life has been dramatically altered all because she joined the club all those years ago. She has deep appreciation for the positive impact the club and its members have had on her life and loves giving back to the club whenever she can.



### **SUSAN YOUNG (Membership Director)**

You might have noticed the Southern accent! Yes, Susan is originally from Georgia but loves living in Roanoke since she moved here in 1996. She has worn many hats including Regional Property Manager, Chief Financial Analyst, web designer and graphic designer. Her hobbies include fishing of any type, making collage art, reading, and of course, traveling.

She originally joined the Club in 2017 and has enjoyed traveling and getting to know lots of members in her job as Membership Director. *Yes, she is the one who wants those RSVP'S!* She has enjoyed many travels with the Club including the Rhine River Cruise, Swiss Alps Adventure, Portugal, Scotland, and the Tall Ship Caribbean Cruise and is looking forward to the Croatia Cruise in 2024. Her favorites, however, are the Beach trips. "I found that the relaxed atmosphere, the wonderful beaches, and friendly group has helped me make many new friends. Plus, I love surf fishing."

The best way to meet people in the Club is not to miss a Happy Hour or Meeting and *go on a trip!* "Be sure to say hello to her at the membership check in table.



# Members Meeting at the Grandin, January 10<sup>th.</sup>

We had approximately 76 people in attendance for the movie 'Land of the Giants'. The movie was awe inspiring showing the lengths some skiers will go to get to fresh snow in unexplored territory. Beautiful scenery!

Cyndi DeNeal, Activities/Program Director



**PHOTO Credits** 

## Roanoke Rail Yard Dawgs Hockey, January 26th, 2024

26 members and friends watched an entertaining hockey game. The Roanoke Rail Yard Dawgs faced off against the Pensacola Ice Flyers. Despite never leading during regular play, the Dawgs secured an impressive 4-3 win after an extra period.

Cathy Kern, Activities Director

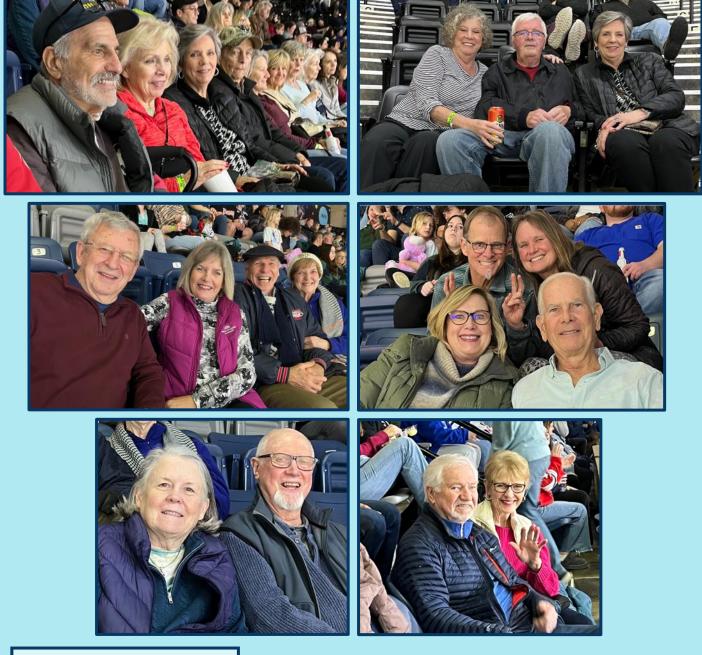


PHOTO Credits Jill Betters

# **SKI TRIPS 2024** %

### OUR FIRST SKI TRIP OF 2024 WAS A HUGE SUCCESS!

Our first western Ski Trip to Winter Park Resort just finished, and 27 skiers had a wonderful week in Colorado, with no serious injuries, YAY. Winter Park is constantly winning USA Today's Number One Ski Resort in North America and I think everyone on the trip understands why. Excellent skiing on the varied terrain wonderful for all levels, a great mountain village, and a warm friendly atmosphere, what an excellent destination to start our 2024 season!

The end of this month we head to Utah for two weeks. Snowbird and Alta Resorts on February 25th and then on to Snowbasin and Powder Mountain, staying in the cool town of Ogden, to finish out the season ending March 9th.

"A bad day skiing is better than a good day working"

### Marla Kemsey Ski Trip Director

Enjoy a few pics of the Winter Park gang!



# **2024 SKI TRIPS SUMMARY**



We will have a memorable week at The Zephyr Mountain Lodge, the premier ski in/ ski out Winter Park four star destination. Enjoy spectacular mountain views from the 3 bedroom condos with a fully equipped kitchen, fireplace, and a short distance to the Village restaurants and shops. Experience a scenic 10-person gondola ride from the Village at Winter Park up to an elevation of 10,700 feet.

Trip Leader: Ted Borny



Just ask anyone who's been to Snowbird-Alta and they'll tell you three things stand out: the snow, the terrain, and the tram. With 500" of annual snowfall, 3,240 feet of vertical, 4,700 skiable acres, and a tram that takes you to Hidden Peak at 11,000ft, this is a skier's dream week. Stay at one of North America's most iconic ski lodges, The Cliff Lodge, a luxurious four star skiin/ski-out hotel with three restaurants, two lounges, and two swimming pools.

Trip Leader: Marla Kemsey



Enjoy 7 nights in the town of Ogden UT with its rich history of a lawless frontier town and larger-than life legends. Ski 4 days at Snowbasin, the site of the 2002 Winter Olympics with the Men's and Women's Super-G downhill, with wide-open bowls, world class groomers, and steep tree runs. Powder Mountain is North America's largest ski resort with 8,484 skiable acres and on the busiest day you will only find one skier per two acres. Ski the back country for one of the most unique ski days you will ever experience.

Trip Leader: Marla Kemsey

<u>Winter Park</u> January 27 – February 3, 2024 Trip Leader: Ted Borny

**Completed** 

Snowbird - Alta February 25 – March 2, 2024 Trip Leader: Marla Kemsey

#### This trip has openings.

Snowbasin, Powder Mountain

March 2 – March 9, 2024 Trip Leader: Marla Kemsey

This trip is full.



<u>Two Week Ski Trip</u> February 25<sup>th</sup> – March 9<sup>th</sup> <u>BIG SAVINGS</u>

Combine Snowbird / Alta and Snowbasin / Powder Mountain with round trip airfare from Roanoke and Saturday transfer between resorts!



Since the Snowbasin trip is full, there are no more openings for the two-week trip.

Trip Leader: Marla Kemsey

# ADVENTURE TRIPS 2024 %

Hi Everyone,

I know that those of you who have signed up for 2024 trips are excited to get things underway. The Skiers will be tearing down slopes soon and the rest of us will be finalizing our plans for overseas travel, which is not far away. Our first Adventure trip is full and will be heading to Iceland in May (between the 16<sup>th</sup> and 26<sup>th</sup>). Clive Hillyard is the trip leader, and he continues to manage all ground/coach trip arrangements, despite volcanic activity. The second trip will be the river cruise of South France/Provence Region, which is being led by Jerry & Jill Betters and will be happening June 10<sup>th</sup> thru June 20<sup>th</sup>. This trip is also full with a wait list if you are interested. The remaining trips to Slovenia/Croatia in August, Greece in September, Spain in October, and New Zealand/Sydney in November are good to go with only the Spain trip not yet full. So, if you have not signed up for a trip in 2024, the Spain trip is a great 14-day adventure with a terrific trip leader (Kate Steinbacher) just waiting for you to sign up. The more people we get to sign up the better our individual trip cost will be. Time is starting to get tight so if you are interested, please contact Kate right away.

While 2024 travel will soon be underway we are also starting the planning process for 2025's trips. As you may remember we had a large number of trips on last year's survey and a number of the non-selected trips are being considered as potential trips for 2025. We are also considering destinations and trips that are continually being suggested by our club membership. The hope is that we will have a good mixture of international and domestic trips for all our travelers to choose from. The slate of 2025 Adventure Trips with designated trip leaders will be announced in a month or two, so please stay tuned for future newsletters and emails.

Thank you and safe travels.

Bob Strickland RSAC Adventure Trip Director









#### **Trip Details:**

- Luxury Charter Bus to and from Wash/Dulles (IAD)
- Direct Non-stop Flight to Barcelona on United Airlines
  return from Madrid
- Welcome Dinner in local restaurant in Barcelona
- Breakfast daily and most Dinners provided in trip cost.
- Travelers will enjoy free time and lunches on their own.
- Luxury coach with driver and english speaking guide will be provided for daily tours.
- 4-Star luxury hotels will be provided for 13 nights
  - 3 nights Barcelona, "Jazz Hotel"
  - 2 nights in Madrid, "Hotel Emperador"
  - 1 night in Cordoba, "Hotel Eurostars Palace"
  - 2 nights in Seville, "Hotel Abba"
  - 2 nights in Gibraltar, "Hotel Eliott"
  - 2 nights in Granada, "Hotel Catalonia"
  - 1 night in Madrid, "Hotel Emperador"
- Entrance fees included in trip cost for tours to castles, cathedrals, museums, and historic sites.
- Trip cost includes all ground transportation :Luxury buses, Train from Barcelona to Madrid, and transfers





#### SPAIN: Barcelona, Madrid & Andalusia October 06-20, 2024

Exciting Barcelona, Cosmopolitain Madrid & beautiful Andalucia has it all: beautiful national parks, miles of sandy coastline, iconic architecture, gastronomic delights and thriving local culture (*European Christian & North African Islamic*) – not to mention a string of Unesco World Heritage sites. Join us as we journey by luxury coach through this amazing region of Spain. Our 14-day trip offers guided tours and leisure time to explore the magnificent natural and manmade sites of Spain:

- <u>Barcelona:</u> Be amazed by the architecture of Gaudi. Sagrada Familia, Guell Park and the bustling Ramblas
- <u>Madrid</u>: see the Royal Palace; the Basilica of San Vicente; Plaza de Espana. Visit Avila; and Segovia
- Toledo (City of 3-cultures): walk through quaint streets of Islamic, Jewish, & Christian neighborhoods; Tour the Toledo Cathedral; The Alcazar; Mosque of Cristo de la Luz; and the Synagogue of Santa Maria la Blanca
- <u>Cordoba:</u> stroll streets with flowery patios; visit the great Mosque-Cathedral; The Alcazar of the Christian Kings with gardens; and the Jewish Quarter
- <u>Seville</u>: Tour the Moorish Giralda Tower; the Alcazar; the Seville Cathedral; and the Royal Pala & gardens
- The British Overseas Territory of Gibraltar: Meet the Barbary Monkeys; See Morocco across the strait; visit the limestone caves of San Miguel
- Malaga: Experience Malaga & the Costa del Sol; the birthplace Museum of Picasso; and Calle Alcazabilla
- <u>Ronda</u>: The Puente Nuevo (New Bridge), was completed in 1793 it took 34 years to build
- <u>Granada</u>: Tour the Alhambra; Alcazaba fortress; Nasrid Palaces & courtyards; and the Cathedral & Sepulcher of the Catholic Monarchs.

Base Price: Ground & Airfare = \$5,282 (p/p; dbl.

occupancy) (Base price is subject to change based on potential changes in Airfare and exchange rate) Includes: 4 Star hotels, Luxury coaches, Fast train from Barcelona to Madrid, 14 breakfasts, 10 dinners, most all gratuities

#### 4 Trip Payments: (Price per-person).

- #1 Due: \$1,320 (Aug 1, 2023)
- #2 Due: \$1,320 (Nov 1, 2023)
- #3 Due: \$1,320 (Mar 1, 2024)
- #4 Due: \$1,322 (June 1, 2024)

Make checks payable to: Roanoke Ski & Adventure Club

Mail trip applications and payments to the trip leader

Kate Steinbacher (trip leader) 6781 Mount Chestnut Road, Roanoke VA, 24018

#### Questions: 540-314-8005 / bizcoachkate@gmail.com



# **2024 ADVENTURE TRIPS SUMMARY**



#### <u>Iceland – The Land of Fire and ICE %</u>

May 16 - 26, 2024 Clive Hillyard 540-529-4761 or <u>cahillyard@outlook.com</u> This trip is full.



### Southern France - Provence

June 10 - 20, 2024 Jerry Betters 540-597-4087 or jerbetters@hotmail.com, and Jill Betters 540-597-4250 or jbetters@live.com This trip is full.



### Slovenia and Croatia %

August 20 - 31, 2024 Dave Brammer 540-529-7392 or <u>dbrammer973@gmail.com</u> This trip is full.



# **<u>Greek Isles</u>** September 25 – October 5, 2024 Bill Fleshman 540-354-3417 or <u>bill.fleshman1@gmail.com</u> This trip is full.



## Barcelona and Southern Spain

October 6 - 20, 2024 Contact Kate Steinbacher 540-314-8005 or <u>bizcoachkate@gmail.com</u> **This trip is a 'go, and has openings.** 



#### New Zealand and Sydney $\,^{\otimes}$

November 1 - 14, 2024 Dave Cohan 540-330-3312 or <u>dcohan720@gmail.com</u> This trip is full.

\*\*If you are interested in a trip that's currently full, please contact trip leader to get on the waitlist.

<sup>®</sup> Link to flyer on RSAC website



# Treasurer's Report: December 2023

Roanoke Ski & Adventure Club			
General Account Budget & Summary			
Through December 2023			
(FY 5/1/23 - 4/30/24)	As of 12/31/23		
	FY 2023/24 YTD	2023/24	
In come Cotomony	Total	Budget	Difference
Income Category			
Membership (incl. \$2 online fee)	18,077.33	15,750.00	2,327.33
50/50 Raffle	356.00	550.00	(194.00)
Guest Fees	-	-	-
Holiday Party (budgeted equal to expenses)	4,485.00	5,000.00	(515.00)
IKON Pass (referral commission)	-	300.00	(300.00)
Transfer from Trip Escrow (7/18 party)	675.00	-	675.00
Misc.			-
TOTAL INCOME	23,593.33	21,600.00	1,993.33
Expense Category			
Activities	-	220.00	220.00
Insurance	627.00	715.00	88.00
Marketing	111.45	250.00	138.55
Membership Meetings	10,987.20	12,000.00	1,012.80
Domain & Email (\$6/mo email; \$12/yr domains)	90.00	84.00	(6.00)
Membership & Email software	2,669.76	2,667.00	(2.76)
Credit Card Fees - Membership Dues	395.95	314.00	(81.95)
Holiday Party (budgeted equal to sales)	5,103.80	5,000.00	(103.80)
Office (stamps, name badges, folders)	118.99	75.00	(43.99)
Corporate (PO Box, SCC reg)	251.00	250.00	(1.00)
Transfer to Trip Escrow (7/18 party)	675.00	-	(675.00)
Misc.	-	25.00	25.00
TOTAL EXPENSES	21,030.15	21,600.00	569.85
NET INCOME (LOSS)	2,563.18		2,563.18

Roanoke Ski & Adventur Treasurer's Report December 31, 2023			
General Checking Account:			
Beginning Balance 12/1/2023			\$ 16,567.34
Income_			
Membership Dues (check)	\$	45.00	
Membership Dues (credit card)	\$	283.00	
Holiday Party	\$ \$ \$	4,355.00	
Total Income	\$	4,683.00	
Expense			
Holiday Party - Quest Entertainment (DJ)	\$	500.00	
Holiday Party - Taubman Museum	\$	440.00	
Holiday Party - Blue Ridge Catering	\$	4,163.80	
Google Domain Name Hosting	\$	12.00	
Office Supplies - Stamps	\$ \$ \$ \$ \$	26.40	
Total Expense	\$	5,142.20	
Ending Balance 12/31/23			\$ 16,108.14

# **MARKETING**

#### Pictures! Pictures! Pictures!

Please email fun pictures from your favorite ski and adventure trips to us!

We are updating our social media and websites to encourage new membership, and we would love to include your memories.

Email photos to: Bill Hamill at <u>billh1970@yahoo.com</u> or Clive Hillyard at <u>RSAC.newsletter@gmail.com</u> (Please note that this is not my private email address)

Thanks!

Carol Quarles Marketing Director

# **NEWSLETTER**

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Want to add an entry for the monthly newsletter? – An anniversary, a birthday pending retirement, and other significant milestones, member recognition, "In the News", "Memories"......

Please contact the Newsletter Editor.

# ITEMS FOR SALE?

To place a "For Sale" notice in the newsletter, please contact the <u>Newsletter Editor</u>.

# CLASSIFIEDS

# **Skis & Snowboards Services and Rentals**

**Frontline Eurosports** services skis and snowboards and is located at the intersection of Roanoke Boulevard and Electric Road (the building is next to the rail track, at the turn to the Salem Civic Center).



Winter Sports Service Rates

| SKIS                        |             | SNOWBOARDS          |             |
|-----------------------------|-------------|---------------------|-------------|
| Iron On Wax                 | \$25        | Iron On Wax         | \$25        |
| Sharpen                     | \$20        | Sharpen             | \$20        |
| Race Sharpen                | \$30        | Race Sharpen        | \$30        |
| Base Level                  | \$25        | Base Level          | \$25        |
| Stone Grind & Base Level    | \$60        |                     |             |
| P-Tex                       | \$10        | P-Tex               | \$10        |
| Binding Check/Adjustment    | \$35        | Binding Repair      | \$15        |
| Binding Mount               | \$85        | Binding Mount       | \$35        |
| Binding remount             | \$105       | Binding remount     | \$45        |
| Boot adjustment             | By Estimate | Boot adjustment     | By Estimate |
| Rush Fee                    | \$20        | Rush Fee            | \$20        |
| Edge or Base Repair         | By Estimate | Edge or Base Repair | By Estimate |
| Cross Country Binding Mount | \$45        |                     |             |

### CALL AHEAD FOR SAME DAY SERVICE

# **Embroidered RSAC logo available!**





Take your items to: Embroidery Concepts 146 W 4th Street Salem, VA 24153 Phone 540-387-0517

Show your club spirit and look great on your next trip! For only \$5 per item, you can now get the RSAC logo embroidered (as shown above) in black or royal blue on your favorite jacket, sweater, vest, shirt, hat or tote!

(No leather, please.)

# **Roanoke Mountain Adventures, RAM**

E-Bike tours and rentals



# **THAT'S ALL FOLKS!**

Stay tuned for next month's news and activities.



# WE ARE NOT JUST A SKI CLUB! CHECK OUT OUR YEAR-ROUND ACTIVITIES AT:

# www.roanokeskiclub.org

Click here to follow our Page on Facebook!

Contact us at info@roanokeskiclub.org

### **Roanoke Ski & Adventure Club Board Members:**

| <u>OFFICE</u>           | NAME                  |
|-------------------------|-----------------------|
| President               | Jill Betters          |
| Vice President          | Jeff Wendell          |
| Treasurer               | Dave Cohan            |
| Secretary               | Melinda Cohan         |
| Ski Trip Director       | Marla Kemsey          |
| Adventure Trip Director | <b>Bob Strickland</b> |
| Activities Director     | Cathy Kern            |
| Program Director        | Cyndi DeNeal          |
| Membership Director     | Susan Young           |
| Marketing Director      | Carol Quarles         |
| Webmaster               | Bill Hamill           |
| Newsletter Director     | Clive Hillyard        |
| Past Director           | Don Hanley            |
|                         |                       |

**Newsletter February 2024**