



The Roanoke Skier & Adventurer

The Monthly Newsletter for the Roanoke Ski & Adventure Club

January 2024



President's Message

Happy New Year to our RSAC Friends!

The trees are down, and the living rooms look bare. We tell ourselves we're now going to watch what we eat and drink. Really?

But I digress. "Tis the season to be freezin'", is a quote from an unknown source. January usually feels like that but here in SW Virginia, we've had warmer than normal temperatures. Aren't we lucky.... unless you're a skier or enjoy other outdoor winter activities, right? Oh well, we can always head south for a bit (we do later in the winter), or shopping, socializing, did I say shopping?

RSAC keeps the Membership Meetings, Happy Hours, ski and adventure trips scheduled for all to enjoy so see you soon!



Jill

Jill Betters,

President

Checkout more
Board Member
Introductions on
page 6.

To actively promote and engage our members' appreciation of the outdoors, our love of skiing, travel, and adventure.

UPCOMING EVENTS

JANUARY 2024

Membership Meeting / Movie at The Grandin

- Wednesday, January 10, 6:30pm
- Free Movie, starts at 7:00pm
- Please arrive at the Theatre's lobby at 6:30 pm prior to the movie at 7:00 pm. Beer, wine, popcorn, and candy is available for purchase.
- See following page for flyer.



Happy Hour – before the Movie

- Wednesday, January 10, 5:00pm
- Visit one of the recommended local restaurants for happy hour/dinner before the movie.
- Recommendations include Community Inn, Village Grill, Taaza, Grace's Place Pizzeria, Rockfish.
- Allow 90 minutes for your meal.



EVENTS

- **Ski Trip – Winter Park, CO January 27 – February 3**
- Look for an email blast to join your RSAC friends at a Railyard Dawgs hockey game!

FUTURE EVENTS – FEBRUARY

Membership Meeting

Date: TBD

Happy Hour

Tuesday, February 20, 5:30 pm
419 West, 3865 Electric Road, Roanoke
Emily Hurst hosting

Stay tuned for upcoming fun Winter events!

Keep an eye on the Facebook Page for last minute events we may put together!

Please assess your own risk with regard to participating in RSAC activities.

Free Movie Night Membership Meeting

Wednesday, January 10, 2024

Grandin Theater

1310 Grandin Rd SW, Roanoke VA 24015

Arrive at 6:30 pm
Movie starts at 7 pm

In the past, Members have enjoyed getting together with friends at local restaurants before the meeting.

The Grandin has Spirits and Snacks available for purchase.

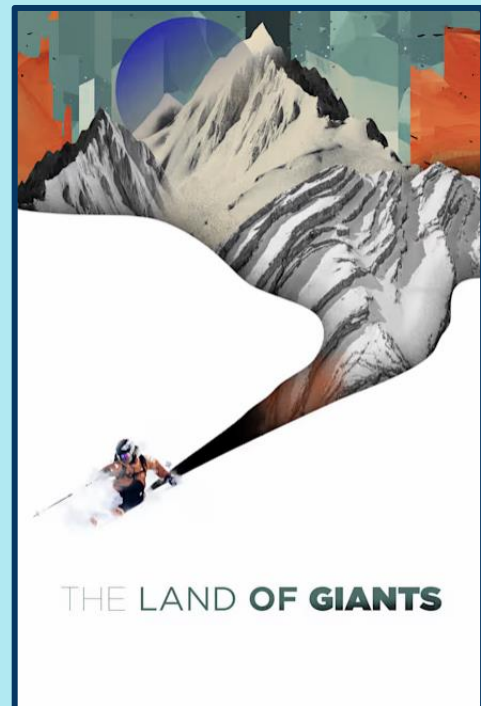
There is no RSVP needed

AND NOW, THE MOVIE

THE LAND OF GIANTS

In the past we have viewed many movies about skiing. This movie instead is about the "Mountains." It also includes some amazing skiing.

The story of man vs. mountain is one that has captured our imaginations for centuries. What if, instead of focusing on the human element, we took a closer look at the mountains themselves? That's the premise of The Land of Giants, a new ski film that explores the most iconic mountains on Earth. From the Fjords of Norway to the spines of Alaska, we will get to know and understand the canvas that creates the most mind-melting moments in skiing. But most importantly, we'll come to appreciate their sheer beauty and power. Captured with revolutionary cinematography combined with genre bending music, The Land of Giants is not to be missed. The Land of Giants features the best skiers in the world, skiing unbelievable conditions and riding to the very edge and beyond. It's a celebration of the natural world, and a reminder of the power of the human spirit. It's a film that will leave you awestruck, inspired, and humbled.



OPERATION WARM

We raised \$4,100 !

Thank you all who donated.

Marla



MEMBERSHIP

WELCOME 11 NEW MEMBERS!

KATHY & MONTY BAYLOR

BETH BEIL & BRADLEY BEIL

TIM BORN

KATHLEEN FRY

NATALIE KLOWONN,
ANNABELLE & KATIE COLES

GEORGE & AUDREY LEVICKI



CONGRATULATIONS!

Members, please reach out to these new members and welcome them to the club.

Total Active Members: 465

If you need help with your online profile, please contact me.

Susan Young

Membership Director

rkeski.membership@gmail.com

Board Member Introductions

RSAC has a 13-member Board. Each month we'll introduce a few.....

JILL BETTERS (President 2022-)

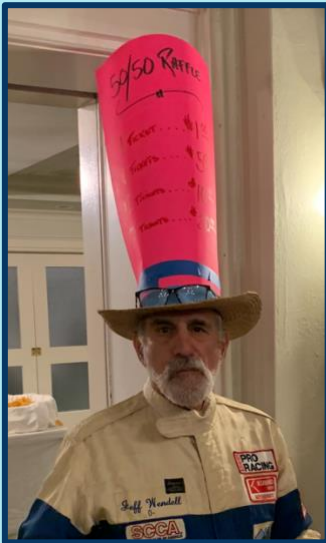


Jill Better was raised in Ohio, met Jerry in Michigan in 1968 and they were married in 1970. Three daughters followed in 1974, 1977 and 1980. Jill enjoyed a career in medical typing for Radiologists which is where she met Jerry in '68 as he was an x-ray technician back in those days. She worked in Radiology hospital departments and clinics over the years, mainly part time while Jerry continued his education, and they raised their family. Past accomplishments (besides

those mentioned above) are singing in 100's of weddings, a few funerals, church choirs and cantoring, a symphonic chorus in Michigan, community theaters, Broadway lounge performing and big band singing in a dinner club. Non-singing adventures involved starting a PTO in their Michigan school system, past-President of Newcomers Club of Roanoke Valley, served on RSAC board as Activities Director and currently as President. They moved to Roanoke in 2009 to be near family and soon after joined RSAC. She enjoys anything that keeps her active...their 5 granddaughters' activities, golfing, bowling, pickleball and hiking.

Jill states this is the condensed version of her life with more to come!

Jeff Wendell (Past President, 2021-2022)



Well, I really wasn't too good at basketball. Same with my stature in football. But not bad at skiing learned during college in the Appalachians of Pennsylvania.

Born and raised in north central Jersey, Watchung to be exact. BA in industrial psychology and then MS in communications which helped in the Navy at the pentagon. I guess I was pretty good at that. Seems the Chief of Naval Operations enjoyed my press briefings.

Then I got into more skiing both eastern and western US. But really didn't get into the snow oddly enough till I moved more south to Roanoke in '73. Lots of Snowshoe and a few out west and finally Austria. The Western and European snow helped make me a better skier. Pretty good but still not expert.

Then I discovered that I could drive cars. Left the boots and skis for the track. Actually, got pretty good. 30 years later, I discovered I'd lost my

sponsors and my edge. So back to the RSAC I returned in '16 with a beach trip with Pat. Hooked again but this time for travel...beach, Italy, and France.

And now after my 2 years as president of the club raising monies to add to the coffers 50/50 at a time.

Enjoying the comradery every minute!

IN MEMORIAM



Charles "Charlie" Bates

July 7, 1948 - December 20, 2023

Ski Club president 1994-1995, 1995-1996.

Reminiscences from a past President, Ted Lonitz

I don't recall him being a skier, but he was active in many summer activities. He spearheaded the Club's foray into the Chili cook-off that Roanoke held downtown. We built the booth in Ron* Nemura's driveway, then hauled it downtown. Freddy Freelance also helped, not sure exactly how he got involved, but I'm thinking it was through Charlie.

He also ran a great overnight canoe trip one year at McCoy falls where the campground owner did a pig roast for us and then Charlie played guitar in the evening.

I'm also thinking it was Charlie that organized the first Outer-Banks trip for the Club. We had about eight of us in a beach house. He went with Ann, but he wasn't married to her yet at the time. I went with Pam but wasn't married to her yet either.

Back then he lived in the apartments behind what's now Hamricks, in the building across from where Walt* Davenport lived.

Ted Lonitz

*a past Ski Club President

NEWS

Membership Holiday Party, December 6th

75 members had a fun evening at the Taubman with heavy hors d'oeuvres, libations and dancing to the D.J.'s Holiday tunes.

Cyndi DeNeal
Activities/Program Director

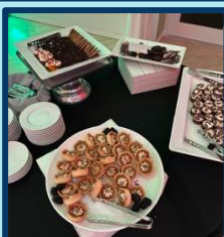


PHOTO Credits
Cyndi DeNeal

Happy Hour at Hotel Roanoke, December 18th

Our largest turnout of the year! Several people commented that Hotel Roanoke is their favorite happy hour. The Hotel Roanoke was beautifully decorated and everyone enjoyed the decorated Christmas Trees festively lining the halls. There was even a BARBIE TREE!

Emily Hurst, host

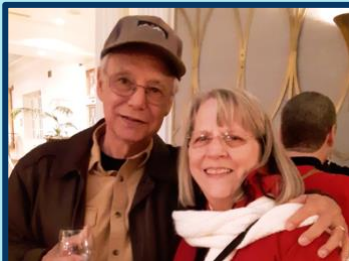


PHOTO Credits
Emily Hurst, Clive Hillyard

SKI TRIPS 2024

It's Snowing!

Our first western ski trip is just around the corner, we depart January 27th for Winter Park Colorado. Winter Park has won USA Today's Number One Ski Resort in North America multiple years in a row. With world class skiing, tons of adventures, great food and drink, and a unique fun-loving atmosphere, what an excellent destination to start our 2024 season.

Our three western ski trips are sold out but you still might be able to jump on a trip if you get on the wait-list. We often have last minute openings due to unforeseen scheduling conflicts. See the Ski Trip Flyers on our website to contact the trip leader to get your name added to the list.

A SPECIAL THANK YOU to all the winter sport lovers and adventure lovers that participated in our annual warm coat campaign. Just in time for regional snow, our coats will be delivered to Roanoke City school children this month.

Marla Kemsey
Ski Trip Director

The best way to conquer the slopes is to take them one ski at a time!

2024 SKI TRIPS SUMMARY



Jan 27th - Feb 3rd

We will have a memorable week at The Zephyr Mountain Lodge, the premier ski in/ski out Winter Park four star destination. Enjoy spectacular mountain views from the 3 bedroom condos with a fully equipped kitchen, fireplace, and a short distance to the Village restaurants and shops. Experience a scenic 10-person gondola ride from the Village at Winter Park up to an elevation of 10,700 feet.

Trip Leader: Ted Borny

Winter Park

January 27 – February 3, 2024

Trip Leader: Ted Borny

This trip is full.



Feb 25th – Mar 2nd

Just ask anyone who's been to Snowbird-Alta and they'll tell you three things stand out: the snow, the terrain, and the tram. With 500" of annual snowfall, 3,240 feet of vertical, 4,700 skiable acres, and a tram that takes you to Hidden Peak at 11,000ft, this is a skier's dream week. Stay at one of North America's most iconic ski lodges, The Cliff Lodge, a luxurious four star ski-in/ski-out hotel with three restaurants, two lounges, and two swimming pools.

Trip Leader: Marla Kemsey

Snowbird - Alta

February 25– March 2, 2024

Trip Leader: Marla Kemsey

This trip has openings.



Mar 2nd – Mar 9th

Enjoy 7 nights in the town of Ogden UT with its rich history of a lawless frontier town and larger-than life legends. Ski 4 days at Snowbasin, the site of the 2002 Winter Olympics with the Men's and Women's Super-G downhill, with wide-open bowls, world class groomers, and steep tree runs. Powder Mountain is North America's largest ski resort with 8,484 skiable acres and on the busiest day you will only find one skier per two acres. Ski the back country for one of the most unique ski days you will ever experience.

Trip Leader: Marla Kemsey

Snowbasin, Powder Mountain

February 25– March 2, 2024

Trip Leader: Marla Kemsey

This trip is full.



Two Week Ski Trip February 25th – March 9th BIG SAVINGS

Combine Snowbird / Alta and Snowbasin / Powder Mountain with round trip airfare from Roanoke and Saturday transfer between resorts!

Trip Leader: Marla Kemsey



Since the Snowbasin trip is full, there are no more openings for the two-week trip.

ADVENTURE TRIPS 2024

“Hello and Happy New Year to all of you!!!

While we are still several months away from the start of our 2024 Adventure Trips, I still find myself getting really excited about the experiences ahead. This year we have scheduled more adventure trips to a greater variety of locations than ever before. From Iceland, to France, Slovenia/Croatia, Greece, Spain, and then New Zealand/Sydney. We do however regret that we have had to postpone our trip to Egypt until April 2025. The remaining planned trips offer a bit of something for everyone.

Even though we have not yet started our 2024 Adventure Trips Schedule, we will soon begin our planning efforts for the 2025 Adventure Trips Schedule. The hope is that a new slate of trips will be available for you to consider by March. Please stay tuned.

Thank you all for your support of the RSAC Adventure Trips. We hope to continue providing safe and enjoyable adventure trips to “dream come true” destinations around the world.

Thanks,

Bob Strickland

RSAC Adventure Trip Director



SPAIN: Barcelona, Madrid & Andalusia October 06-20, 2024

Exciting Barcelona, Cosmopolitan Madrid & beautiful Andalusia has it all: beautiful national parks, miles of sandy coastline, iconic architecture, gastronomic delights and thriving local culture (*European Christian & North African Islamic*) – not to mention a string of Unesco World Heritage sites. Join us as we journey by luxury coach through this amazing region of Spain. Our 14-day trip offers guided tours and leisure time to explore the magnificent natural and manmade sites of Spain:

- **Barcelona:** Be amazed by the architecture of Gaudi. Sagrada Familia, Guell Park and the bustling Ramblas
- **Madrid:** see the Royal Palace; the Basilica of San Vicente; Plaza de Espana. Visit Avila; and Segovia
- **Toledo (City of 3-cultures):** walk through quaint streets of Islamic, Jewish, & Christian neighborhoods; Tour the Toledo Cathedral; The Alcazar; Mosque of Cristo de la Luz; and the Synagogue of Santa Maria la Blanca
- **Cordoba:** stroll streets with flowery patios; visit the great Mosque-Cathedral; The Alcazar of the Christian Kings with gardens; and the Jewish Quarter
- **Seville:** Tour the Moorish Giralda Tower; the Alcazar; the Seville Cathedral; and the Royal Pala & gardens
- **The British Overseas Territory of Gibraltar:** Meet the Barbary Monkeys; See Morocco across the strait; visit the limestone caves of San Miguel
- **Malaga:** Experience Malaga & the Costa del Sol; the birthplace Museum of Picasso; and Calle Alcazabilla
- **Ronda:** The Puente Nuevo (New Bridge), was completed in 1793 it took 34 years to build
- **Granada:** Tour the Alhambra; Alcazaba fortress; Nasrid Palaces & courtyards; and the Cathedral & Sepulcher of the Catholic Monarchs.

Trip Details:

- Luxury Charter Bus to and from Wash/Dulles (IAD)
- Direct **Non-stop** Flight to Barcelona on United Airlines return from Madrid
- Welcome Dinner in local restaurant in Barcelona
- Breakfast daily and most Dinners provided in trip cost.
- Travelers will enjoy free time and lunches on their own.
- Luxury coach with driver and english speaking guide will be provided for daily tours.
- 4-Star luxury hotels will be provided for 13 nights
 - 3 nights Barcelona, "Jazz Hotel"
 - 2 nights in Madrid, "Hotel Emperador"
 - 1 night in Cordoba, "Hotel Eurostars Palace"
 - 2 nights in Seville, "Hotel Abba"
 - 2 nights in Gibraltar, "Hotel Eliott"
 - 2 nights in Granada, "Hotel Catalonia"
 - 1 night in Madrid, "Hotel Emperador"
- Entrance fees included in trip cost for tours to castles, cathedrals, museums, and historic sites.
- Trip cost includes all ground transportation :Luxury buses, Train from Barcelona to Madrid, and transfers

Base Price: Ground & Airfare = \$5,282 (p/p; dbl. occupancy) (Base price is subject to change based on potential changes in Airfare and exchange rate) Includes: 4 Star hotels, Luxury coaches, Fast train from Barcelona to Madrid, 14 breakfasts, 10 dinners, most all gratuities

4 Trip Payments: (Price per-person).

- #1 Due: \$1,320 (Aug 1, 2023)
- #2 Due: \$1,320 (Nov 1, 2023)
- #3 Due: \$1,320 (Mar 1, 2024)
- #4 Due: \$1,322 (June 1, 2024)

Make checks payable to: **Roanoke Ski & Adventure Club**

Mail trip applications and payments to the trip leader

Kate Steinbacher (trip leader)

6781 Mount Chestnut Road,
Roanoke VA, 24018

Questions: 540-314-8005 / bizcoachkate@gmail.com



2024 ADVENTURE TRIPS SUMMARY



Iceland – The Land of Fire and ICE

May 16 - 26, 2024

Hillyard 540-529-4761 or cahillyard@outlook.com

This trip is full.



Southern France - Provence

June 12 - 22, 2024

Jerry Betters 540-597-4087 or jerbetters@hotmail.com, and

Jill Betters 540-597-4250 or jbettters@live.com

This trip is full.



Slovenia and Croatia

August 20 - 31, 2024

Dave Brammer 540-529-7392 or dbrammer973@gmail.com

This trip is full.



Greek Isles

September 25 – October 5, 2024

Bill Fleshman 540-354-3417 or bill.fleshman1@gmail.com

This trip is full.



Barcelona and Southern Spain

October 7 - 20, 2024

Contact Kate Steinbacher 540-314-8005 or bizcoachkate@gmail.com

This trip has openings.




New Zealand and Sydney

November 1 - 14, 2024

Dave Cohan 540-330-3312 or dcohan720@gmail.com

This trip is full.

****If you are interested in a trip that's currently full, please contact trip leader to get on the waitlist.**

 *Link to flyer on RSAC website*



Treasurer's Report: November 2023

Roanoke Ski & Adventure Club General Account Budget & Summary Through November 2023 (FY 5/1/23 - 4/30/24)

	As of 11/30/23 FY 2023/24 YTD Total	2023/24 Budget	Difference
<u>Income Category</u>			
Membership (incl. \$2 online fee)	17,749.33	15,750.00	1,999.33
50/50 Raffle	356.00	550.00	(194.00)
Guest Fees	-	-	-
Holiday Party (budgeted equal to expenses)	130.00	5,000.00	(4,870.00)
IKON Pass (referral commission)	-	300.00	(300.00)
Transfer from Trip Escrow (7/18 party)	675.00	-	675.00
Misc.	-	-	-
TOTAL INCOME	18,910.33	21,600.00	(2,689.67)
<u>Expense Category</u>			
Activities	-	220.00	220.00
Insurance	627.00	715.00	88.00
Marketing	111.45	250.00	138.55
Membership Meetings	10,987.20	12,000.00	1,012.80
Domain & Email (\$6/mo email; \$12/yr domains)	78.00	84.00	6.00
Membership & Email software	2,669.76	2,667.00	(2.76)
Credit Card Fees - Membership Dues	395.95	314.00	(81.95)
Holiday Party (budgeted equal to sales)	-	5,000.00	5,000.00
Office (stamps, name badges, folders...)	92.59	75.00	(17.59)
Corporate (PO Box, SCC reg)	251.00	250.00	(1.00)
Transfer to Trip Escrow (7/18 party)	675.00	-	(675.00)
Misc.	-	25.00	25.00
TOTAL EXPENSES	15,887.95	21,600.00	5,712.05
<u>NET INCOME (LOSS)</u>	3,022.38	-	3,022.38

Roanoke Ski & Adventure Club

Treasurer's Report November 30, 2023

General Checking Account:

Beginning Balance 11/1/2023 \$ 20,790.43

Income

Membership Dues (check)	\$ 95.00
Membership Dues (credit card)	\$ -
Holiday Party	\$ 130.00
50/50 - Nov meeting	\$ 103.00
Total Income	\$ 328.00

Expense

Credit Card Service Charge	\$ 7.44
Cincinnati Insurance Co	\$ 627.00
Carol Quarles - reimb for signs - Marketing	\$ 111.45
Google Domain Name Hosting - Oct & Nov	\$ 12.00
Roanoke Country Club - Nov Membership Meeting	\$ 3,793.20
Total Expense	\$ 4,551.09

Ending Balance 11/30/23 \$ 16,567.34

MARKETING

Pictures! Pictures! Pictures!

Please email fun pictures from your favorite ski and adventure trips to us!

We are updating our social media and websites to encourage new membership, and we would love to include your memories.

Email photos to:

Bill Hamill at billh1970@yahoo.com or

Clive Hillyard at RSAC.newsletter@gmail.com (Please note that this is not my private email address)

Thanks!

Carol Quarles
Marketing Director

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# NEWSLETTER

Want to add an entry for the monthly newsletter? – An anniversary, a birthday pending retirement, and other significant milestones, member recognition, “In the News”, “Memories” .....

Please contact the [Newsletter Editor](#).

## **ITEMS FOR SALE?**

To place a “For Sale” notice in the newsletter, please contact the [Newsletter Editor](#).



# CLASSIFIEDS

## Skis & Snowboards Services and Rentals

**Frontline Eurosports** services skis and snowboards and is located at the intersection of Roanoke Boulevard and Electric Road (the building is next to the rail track, at the turn to the Salem Civic Center).



### Frontline Ski & Snowboard Service

#### Winter Sports Service Rates

| SKIS                        |             | SNOWBOARDS          |             |
|-----------------------------|-------------|---------------------|-------------|
| Iron On Wax                 | \$25        | Iron On Wax         | \$25        |
| Sharpen                     | \$20        | Sharpen             | \$20        |
| Race Sharpen                | \$30        | Race Sharpen        | \$30        |
| Base Level                  | \$25        | Base Level          | \$25        |
| Stone Grind & Base Level    | \$60        | -----               | ----        |
| P-Tex                       | \$10        | P-Tex               | \$10        |
| Binding Check/Adjustment    | \$35        | Binding Repair      | \$15        |
| Binding Mount               | \$85        | Binding Mount       | \$35        |
| Binding remount             | \$105       | Binding remount     | \$45        |
| Boot adjustment             | By Estimate | Boot adjustment     | By Estimate |
| Rush Fee                    | \$20        | Rush Fee            | \$20        |
| Edge or Base Repair         | By Estimate | Edge or Base Repair | By Estimate |
| Cross Country Binding Mount | \$45        |                     |             |

**CALL AHEAD FOR SAME DAY SERVICE**

## Embroidered RSAC logo available!

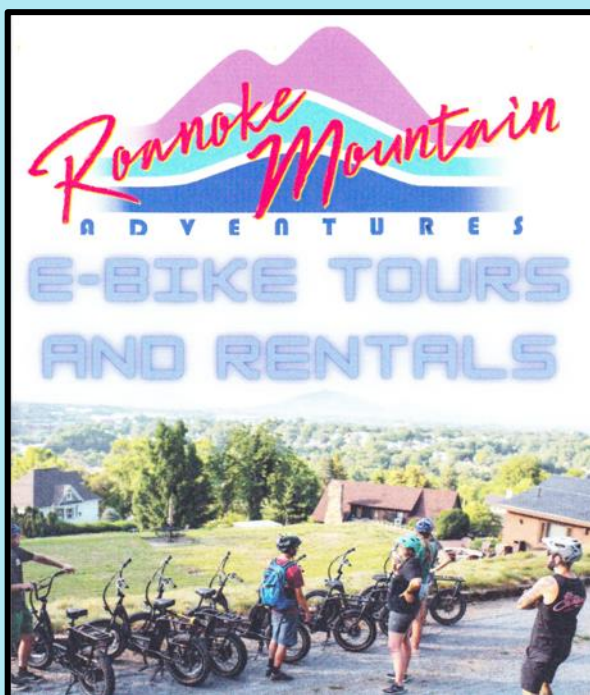


Take your items to:  
**Embroidery Concepts**  
146 W 4th Street  
Salem, VA 24153  
Phone 540-387-0517

Show your club spirit and look great on your next trip!  
For only \$5 per item, you can now get the RSAC logo embroidered (as shown above) in black or royal blue on your favorite jacket, sweater, vest, shirt, hat or tote!  
(No leather, please.)

## Roanoke Mountain Adventures, RAM

E-Bike tours and rentals



### VIEWS AND BREWS TOUR

Ride with Roanoke Mountain Adventures on one of our amazing guided e-bike tours with three flight pours at local breweries

**CUSTOM TOURS AND RENTALS AVAILABLE**



**SCAN ME  
TO BOOK  
ONLINE**

ROANOKEMOUNTAINADVENTURES.COM  
540-525-8295  
806 WASENA AVE SW

**THAT'S ALL FOLKS!**

Stay tuned for next month's news  
and activities.



**WE ARE NOT JUST A SKI CLUB!**

**CHECK OUT OUR YEAR-ROUND ACTIVITIES AT:**

**[www.roanokeskiclub.org](http://www.roanokeskiclub.org)**

**[Click here](#)** to follow our Page on Facebook!

**Contact us at [info@roanokeskiclub.org](mailto:info@roanokeskiclub.org)**

**Roanoke Ski & Adventure Club Board Members:**

| <b><u>OFFICE</u></b>    | <b><u>NAME</u></b> |
|-------------------------|--------------------|
| President               | Jill Betters       |
| Vice President          | Jeff Wendell       |
| Treasurer               | Dave Cohan         |
| Secretary               | Melinda Cohan      |
| Ski Trip Director       | Marla Kemsey       |
| Adventure Trip Director | Bob Strickland     |
| Activities Director     | Cathy Kern         |
| Program Director        | Cyndi DeNeal       |
| Membership Director     | Susan Young        |
| Marketing Director      | Carol Quarles      |
| Webmaster               | Bill Hamill        |
| Newsletter Director     | Clive Hillyard     |
| Past Director           | Don Hanley         |