

OKE The Roanoke Skier & Adventurer

The Monthly Newsletter for the Roanoke Ski & Adventure Club

"Early Edition" March 2024





President's Message

"It takes a village" is a saying most probably originating from an old West African tribal proverb (... "to raise a child"). When serving on a Club board such as RSAC, it really does take a village. Feedback on decisions for all meetings, ski and adventure trips, costs to members is what each board member brings to the table to finalize what is good for all involved.

We now have 450+ members and we would love to see some of you step up to consider serving on the Board. One of the positions coming open is Membership Director, which Susan Young will vacate on April 30, 2025. She has an excellent format for how she keeps track of our membership and has created streamlined processes to make it easier to manage the various duties. This position requires some training and Susan looks forward to working with her successor to ensure a smooth transition.

There are several perks to being a Board member. In her early years of being in the Club, Melinda Cohan chose to be Membership Director to enjoy getting to know members better. In addition, Board members are exempt from the lottery process if a trip is oversold. Finally, your membership dues are waived while you are serving on the Board.

Board members serve for a two-year term. Being on the Board is rewarding and it is fun to participate in our fine Club. The Board meets monthly in one's home or a restaurant. We all have a good time, as you see at each event! Included is a list of our entire Board and their positions. Please feel free to approach any one of us Board members at events or by email to discuss your interest!





Jill Betters,

President

The Roanoke Ski & Adventure, RSAC, Board

OFFICE

President

Vice President

Treasurer

Secretary

Ski Trip Director

Adventure Trip Director

Program Director

Membership Director

Marketing Director

Activities Director

Newsletter Director

Webmaster

Past Director

NAME

Jill Betters

Jeff Wendell

Dave Cohan

Melinda Cohan

Marla Kemsey

Bob Strickland

Cyndi DeNeal

Susan Young

Carol Quarles

Cathy Kern

Clive Hillyard

Bill Hamill

Don Hanley

Checkout more Board Member Introductions on page 6.

The Early Edition Newsletter

The editor will be enjoying the skiing out West for the next two weeks.

To actively promote and engage our members' appreciation of the outdoors, our love of skiing, travel, and adventure.

UPCOMING EVENTS

MARCH 2024

Membership Meeting

- Monday, March 11, 6:30pm
- The Grandin Theater, 1310 Grandin Rd SW, Roanoke
- Guest Speakers Serenity Wine & Equine and Parks & Recreation
- See following page for details.
- RSVP requested.



- Thursday, March 21, 5:30pm
- Smokey Bones, 4813 Valley View Boulevard, Roanoke
- Emily Hurst hosting





EVENTS

- Ski Trip Snowbird, Alta UT, February 25th March 2nd
- Ski Trip Snowbasin UT, March 2nd March 9th

FUTURE EVENTS - APRIL

Membership Meeting, April

"Save the date, April 10, for our end of year trip party. Come walk the red carpet for our Hollywood Oscars night – come as your favorite movie character or actor. So start thinking about what to wear!"

Happy Hour. - TBD

Stay tuned for upcoming fun Spring events!

Keep an eye on the Facebook Page for last minute events we may put together!

Please assess your own risk with regard to participating in RSAC activities.

March Membership Meeting

Date: Monday, March 11

Time: 6:30 pm

Place: Grandin Theater, 1310 Grandin Rd. SW Roanoke

Refreshments may be purchased in the lobby.

We will be recognizing members who have joined in December, January and February.



Serenity Farm Equine Sanctuary is a non-profit 100% volunteer organization dedicated to saving atrisk equine, one horse at a time. In addition, they provide one-on-one support to help those with disabilities through equine assisted learning. They offer trail riding, lessons, and volunteer opportunities They will be telling us about their operation and mission.



There are over 200 outdoor programs offered by Roanoke Park and Rec. A representative will speak about those including White Water Paddling, Bouldering at Grayson Highlands, Birding Bike tour, and Senior Summits Hiking Series. They can even take private groups on custom trips. There is word that a Greenway is under study for Explore Park.

Also, Community and Rec offers local and regional tours and classes. The newly opened Pottery Studio is a "work of art" at the Brambleton Center.

https://secure.rec1.com/VA/roanoke-va/catalog



Please RSVP and let us know you are attending. There will also be a sign in table.

Click Here to RSVP

MEMBERSHIP

WELCOME 2 NEW MEMBERS!

MARGARET LAMOREAUX

MARY PAIGE LUCAS



Members, please reach out to these new members and welcome them to the club.

Total Active Members: 467

If you need help with your online profile, please contact me.

Susan Young
Membership Director
rkeski.membership@gmail.com

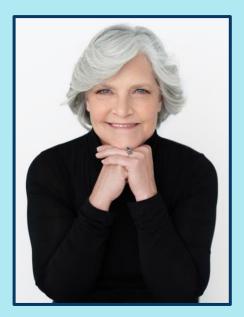
Members,

Are you having difficulty receiving the club's email or finding it in your Spam folder?

Please add, "<u>roanokeskiclub@wildapricot.org</u>" to your contacts / Whitelist.

Board Member Introductions

RSAC has a 13-member Board. Each month we'll introduce a few.....



CYNDI DeNEAL (Program Director)

Former owner of Mini Things - a dollhouse shop, I went from big houses to small houses then back to big houses again. Gained recognition when six homes I designed were on the SML Charity Home Tour. Owner of Design Solutions by Cyndi since 2002, but I've been an interior designer for 30+years. I enjoy helping out with the children's dept. at church, traveling (which includes finding cemeteries!), great food & wine, soft jazz, fishing & camping, and silver screen classic movies.

And while you will never again find me on the ski slope - you may very well find me sipping a hot butter rum by the fireplace or climbing among the tree tops zip lining.

I have been blessed with a wonderful daughter who is attending Virginia Tech and still enjoys traveling with her mother!



CLIVE HILLYARD (Newsletter Editor)

Clive grew up in Kenya and schooled in the UK in the teen years. Upon graduating from Imperial College, London, with a degree in Mechanical Engineering, he subsequently worked for two major turbine manufacturing companies, Rolls-Royce (UK) and General Electric (USA). Career started out in Production Test and moved in Controls systems Design & Development, before landing up at the GE facility in Salem, VA. There, his many roles involved developing the Controls (the "Black Box") for turbines for power generation and marine applications. The turbine types included Gas, Steam and Wind. He retired in 2023, after 28 years working at the Salem Facility, 35 years at GE, and 43 years total in the turbine engines industry.



He joined the Club in 2010 for the club's ski trip to Jackson Hole, WY. He has been on 22 ski and 2 adventure trips since. Other interests are hiking, golf, off-road cycling (trail and mountain), and volunteering. He likes new adventures and always looking for new food experiences.

He has served as the Newsletter Editor since 2019. You may see him wearing his favorite souvenir from Portugal, a cork hat, harassing members at gatherings to pose for pictures ©

NEWS

Members Meeting - "The Chili Cookoff", February 8th.

Great evening was had at the Elks Club for the Chili and Chocolate tasting competition with 137 in attendance.

The Chili cookoff winners were:

1st place - Gerald & Jill Betters with 'Better than Betters'
2nd place - Al & Beth Durham with 'Meat A Palooza Redux'
3rd place - our newest member Justin Austin with 'Gillian's Chilean'
Chocolate winner - 'Brazilian Delights' also by Al & Beth Durham.
Our 50/50 winner was Carol Quarles.

We would like to thank all those that participated in the event.

Cyndi DeNeal, Activities/Program Director













PHOTO Credits Cyndi DeNeal, Clive Hillyard























SKI TRIPS 2024

We are starting our Utah Ski Extravaganza!

RSAC with over 40 travelers are heading to Utah for two weeks. Snowbird and Alta Resorts on February 25th and then on to Snowbasin and Powder Mountain March 2nd. Utah received over 24 " of snow this week, and I'm sure we are going to have amazing ski conditions at all four resorts.

In addition to great skiing, the two trip's also have wonderful après-ski events planned; tenderloin carving station in the Cliff Lodge's Champagne Room, RSAC Axe Throwing Contest and Bracket Tournament with a private coach in Ogden (I will be sure to take lots of pictures, should be quite entertaining), a stop at the Shooting Star Saloon - Utah's oldest continually operating bar (1879) featured in travel and food magazines - for a beer and a burger. Just to mention a few cool events!

Look for the pictures in next month's Newsletter.

Marla Kemsey Ski Trip Director

Adventures are better shared with you RSAC buddies!

2024 SKI TRIPS SUMMARY



Jan 27th - Feb 3rd

We will have a memorable week at The Zephyr Mountain Lodge, the premier ski in/ski out Winter Park four star destination. Enjoy spectacular mountain views from the 3 bedroom condos with a fully equipped kitchen, fireplace, and a short distance to the Village restaurants and shops. Experience a scenic 10-person gondola ride from the Village at Winter Park up to an elevation of 10,700 feet.

Trip Leader: Ted Borny

Winter Park

January 27 – February 3, 2024 Trip Leader: Ted Borny

Completed

snowbird 💗

Feb 25th - Mar 2nd

Just ask anyone who's been to Snowbird-Alta and they'll tell you three things stand out: the snow, the terrain, and the tram. With 500" of annual snowfall, 3,240 feet of vertical, 4,700 skiable acres, and a tram that takes you to Hidden Peak at 11,000ft, this is a skier's dream week. Stay at one of North America's most iconic ski lodges, The Cliff Lodge, a luxurious four star ski-in/ski-out hotel with three restaurants, two lounges, and two swimming pools.

Trip Leader: Marla Kemsey

Snowbird - Alta

February 25 – March 2, 2024 Trip Leader: Marla Kemsey

This trip is closed.

In Progress



Mar 2nd - Mar 9th

Enjoy 7 nights in the town of Ogden UT with its rich history of a lawless frontier town and larger-than life legends. Ski 4 days at Snowbasin, the site of the 2002 Winter Olympics with the Men's and Women's Super-G downhill, with wide-open bowls, world class groomers, and steep tree runs. Powder Mountain is North America's largest ski resort with 8,484 skiable acres and on the busiest day you will only find one skier per two acres. Ski the back country for one of the most unique ski days you will ever experience.

Trip Leader: Marla Kemsey

Snowbasin, Powder Mountain

March 2 – March 9, 2024 Trip Leader: Marla Kemsey

This trip is full.



Two Week Ski Trip February 25th - March 9th BIG SAVINGS

Combine Snowbird / Alta and Snowbasin / Powder Mountain with round trip airfare from Roanoke and Saturday transfer between resorts!

Trip Leader: Marla Kemsey



Since the Snowbasin trip is full, there are no more openings for the two-week trip.

ADVENTURE TRIPS 2024

B

Hello Everyone,

The collection of responses to the 2025 Adventure Trips Survey will be completed on February 29^{th.} We have a club that numbers more than 450 members and so far, I received responses from nearly one third of the members. I would like to thank everyone who has taken the time to respond. We will be tabulating the results and develop a list of trips for 2025. The list of trips with dates and trip leaders will be announced in the newsletter by April or May. It is your responses to the that determine where we go in 2025.

Our 2024 adventure travel season will begin on May 16th when Clive Hillyard and his group of travels head to Iceland for a 10-day journey to circumnavigate the island. Everything is looking really good for the trip and everyone is getting excited. There has been one unfortunate situation to arise, however. One female traveler has had to pull off the trip due to a work conflict. So, if you are a female wishing to join the trip, a spot is available. Please contact Clive Hillyard at cahillyard@outlook.com or (540)529-4761.

The second trip to head out will be to Southern France, where Jill & Jerry Betters will take their group on a cruise down the Rhone/Saone Rivers into Provence. The trip is still full and remains on schedule for June 10th to 20th.

The third trip will be to Slovenia / Croatia and the Dalmatian Coast of the Adriatic Sea. Dave & Sharon Brammer will be leading a full travel group on a small private ship cruising from August 20th to 31st.

In September Bill & Shireen Fleshman will be leading our fourth trip to Greece and the Greek Isles as well as parts of Turkey. This trip is still full and remains on schedule for September 25th to October 5th.

Our fifth trip is to Spain, scheduled for October 6th to 20th. This trip has plenty of spots still available and the trip leader Kate Steinbacher will be taking trip applications for a bit longer. Perhaps until the 1st of April. Please contact Kate at bizcoachkate@gmail.com or (540)314-8005.

The final adventure trip to be led by Dave & Melinda Cohan is still scheduled to travel to New Zealand / Sydney Australia from November 1st to 14th. This trip is also full.

We are a Ski & Travel Club so thanks to everyone who participates in our trips and travel activities.

Travel, Travel, Travel!!!

Bob Strickland
RSAC Adventure Trip Director













Trip Details:

- Luxury Charter Bus to and from Wash/Dulles (IAD)
- Direct Non-stop Flight to Barcelona on United Airlines return from Madrid
- · Welcome Dinner in local restaurant in Barcelona
- · Breakfast daily and most Dinners provided in trip cost.
- Travelers will enjoy free time and lunches on their own.
- Luxury coach with driver and english speaking guide will be provided for daily tours.
- 4-Star luxury hotels will be provided for 13 nights
 - 3 nights Barcelona, "Jazz Hotel"
 - 2 nights in Madrid, "Hotel Emperador"
 - 1 night in Cordoba, "Hotel Eurostars Palace"
 - 2 nights in Seville, "Hotel Abba"
 - 2 nights in Gibraltar, "Hotel Eliott"
 - 2 nights in Granada, "Hotel Catalonia"
 - 1 night in Madrid, "Hotel Emperador"
- Entrance fees included in trip cost for tours to castles, cathedrals, museums, and historic sites.
- Trip cost includes all ground transportation: Luxury buses, Train from Barcelona to Madrid, and transfers



Barcelona, Madrid & Andalusia October 06-20, 2024

Exciting Barcelona, Cosmopolitain Madrid & beautiful Andalucia has it all: beautiful national parks, miles of sandy coastline, iconic architecture, gastronomic delights and thriving local culture (European Christian & North African Islamic) — not to mention a string of Unesco World Heritage sites. Join us as we journey by luxury coach through this amazing region of Spain. Our 14-day trip offers guided tours and leisure time to explore the magnificent natural and manmade sites of Spain:

- Barcelona: Be amazed by the architecture of Gaudi.
 Sagrada Familia, Guell Park and the bustling Ramblas
- <u>Madrid:</u> see the Royal Palace; the Basilica of San Vicente; Plaza de Espana. Visit Avila; and Segovia
- Toledo (City of 3-cultures): walk through quaint streets
 of Islamic, Jewish, & Christian neighborhoods; Tour the
 Toledo Cathedral; The Alcazar; Mosque of Cristo de la
 Luz; and the Synagogue of Santa Maria la Blanca
- <u>Cordoba:</u> stroll streets with flowery patios; visit the great Mosque-Cathedral; The Alcazar of the Christian Kings with gardens; and the Jewish Quarter
- Seville: Tour the Moorish Giralda Tower; the Alcazar; the Seville Cathedral; and the Royal Pala & gardens
- The British Overseas Territory of Gibraltar: Meet the Barbary Monkeys; See Morocco across the strait; visit the limestone caves of San Miguel
- Malaga: Experience Malaga & the Costa del Sol; the birthplace Museum of Picasso; and Calle Alcazabilla
- Ronda: The Puente Nuevo (New Bridge), was completed in 1793 it took 34 years to build
- <u>Granada:</u> Tour the Alhambra; Alcazaba fortress; Nasrid Palaces & courtyards; and the Cathedral & Sepulcher of the Catholic Monarchs.

Base Price: Ground & Airfare = \$5,282 (p/p; dbl.

occupancy) (Base price is subject to change based on potential changes in Airfare and exchange rate) Includes: 4 Star hotels, Luxury coaches, Fast train from Barcelona to Madrid, 14 breakfasts, 10 dinners, most all gratuities

4 Trip Payments: (Price per-person).

- #1 Due: \$1,320 (Aug 1, 2023)
- #2 Due: \$1,320 (Nov 1, 2023)
- #3 Due: \$1,320 (Mar 1, 2024)
- #4 Due: \$1,322 (June 1, 2024)

Make checks payable to: Roanoke Ski & Adventure Club

Mail trip applications and payments to the trip leader

Kate Steinbacher (trip leader)

6781 Mount Chestnut Road, Roanoke VA, 24018

Questions: 540-314-8005 / bizcoachkate@gmail.com







2024 ADVENTURE TRIPS SUMMARY



Iceland – The Land of Fire and ICE

May 16 - 26, 2024

Clive Hillyard 540-529-4761 or cahillyard@outlook.com

This trip has 1 opening for a female.



Southern France - Provence

June 10 - 20, 2024

Jerry Betters 540-597-4087 or jerbetters@hotmail.com, and Jill Betters 540-597-4250 or jbetters@live.com

This trip is full.



Slovenia and Croatia
August 20 - 31, 2024
Dave Brammer 540-529-7392 or dbrammer973@gmail.com
This trip is full.



Greek Isles

September 25 − October 5, 2024

Bill Fleshman 540-354-3417 or bill.fleshman1@gmail.com

This trip is full.



Barcelona and Southern Spain
October 6 - 20, 2024
Contact Kate Steinbacher 540-314-8005 or bizcoachkate@gmail.com
This trip is a 'go, and has openings.



November 1 - 14, 2024
Dave Cohan 540-330-3312 or dcohan720@gmail.com
This trip is full.

Solution Link to flyer on RSAC website

^{**}If you are interested in a trip that's currently full, please contact trip leader to get on the waitlist.



Treasurer's Report: January 2024

Roanoke Ski & Adventure Club

General Account Budget & Summary Through January 2024 (FY 5/1/23 - 4/30/24)

| (FY 5/1/23 - 4/30/24) | As of 1/31/24 | | |
|--|----------------|---------------|-------------------|
| | FY 2023/24 YTD | 2023/24 | |
| | <u>Total</u> | <u>Budget</u> | <u>Difference</u> |
| Income Category | | | |
| Membership (incl. \$2 online fee) | 18,543.33 | 15,750.00 | 2,793.33 |
| 50/50 Raffle | 432.00 | 550.00 | (118.00) |
| Guest Fees | - | - | - |
| Holiday Party (budgeted equal to expenses) | 4,485.00 | 5,000.00 | (515.00) |
| IKON Pass (referral commission) | - | 300.00 | (300.00) |
| Transfer from Trip Escrow (7/18 party) | 675.00 | - | 675.00 |
| Misc. | | | |
| TOTAL INCOME | 24,135.33 | 21,600.00 | 2,535.33 |
| Expense Category | | | |
| Activities | - | 220.00 | 220.00 |
| Insurance | 627.00 | 715.00 | 88.00 |
| Marketing | 111.45 | 250.00 | 138.55 |
| Membership Meetings | 12,487.20 | 12,000.00 | (487.20) |
| Domain & Email (\$6/mo email; \$12/yr domains) | 96.00 | 84.00 | (12.00) |
| Membership & Email software | 2,669.76 | 2,667.00 | (2.76) |
| Credit Card Fees - Membership Dues | 407.20 | 314.00 | (93.20) |
| Holiday Party (budgeted equal to sales) | 5,103.80 | 5,000.00 | (103.80) |
| Office (stamps, name badges, folders) | 118.99 | 75.00 | (43.99) |
| Corporate (PO Box, SCC reg) | 251.00 | 250.00 | (1.00) |
| Transfer to Trip Escrow (7/18 party) | 675.00 | - | (675.00) |
| Misc. | | 25.00 | 25.00 |
| TOTAL EXPENSES | 22,547.40 | 21,600.00 | (947.40) |
| NET INCOME (LOSS) | 1,587.93 | _ | 1,587.93 |
| | 2,557.55 | | 1,557.55 |

| Roanoke Ski & Adventure Club Treasurer's Report January 31, 2024 | | | | | | |
|--|----------------|----------|----|-----------|--|--|
| General Checking Account: | | | | | | |
| Beginning Balance 1/1/2024 | | | \$ | 16,108.14 | | |
| Income Membership Dues (check) | \$ | | | | | |
| Membership Dues (credit card) | \$ \$ | 466.00 | | | | |
| 50/50 | | 76.00 | | | | |
| Total Income | \$ | 542.00 | | | | |
| <u>Expense</u> | | | | | | |
| Credit Card Service Charge | \$ | 11.25 | | | | |
| Grandin - January Membership Meeting | \$ \$ \$ | 750.00 | | | | |
| Movie - January Membership Meeting | \$ | 300.00 | | | | |
| Google Domain Name Hosting | \$ | 6.00 | | | | |
| Grandin - March Membership Meeting | \$ | 450.00 | | | | |
| Total Expense | \$ | 1,517.25 | | | | |
| Ending Balance 1/31/24 | | | \$ | 15,132.89 | | |

MARKETING

Pictures! Pictures! Pictures!

Please email fun pictures from your favorite ski and adventure trips to us!

We are updating our social media and websites to encourage new membership, and we would love to include your memories.

Email photos to:

Bill Hamill at billh1970@yahoo.com or Clive Hillyard at RSAC.newsletter@gmail.com (Please note that this is not my private email address)

Thanks!

Carol Quarles
Marketing Director

NEWSLETTER

Want to add an entry for the monthly newsletter? – An anniversary, a birthday pending retirement, and other significant milestones, member recognition, "In the News", "Memories".......

Please contact the Newsletter Editor.

ITEMS FOR SALE?

To place a "For Sale" notice in the newsletter, please contact the Newsletter Editor.

CLASSIFIEDS

Skis & Snowboards Services and Rentals

<u>Frontline Eurosports</u> services skis and snowboards and is located at the intersection of Roanoke Boulevard and Electric Road (the building is next to the rail track, at the turn to the Salem Civic Center).



Frontline Ski & Snowboard Service

Winter Sports Service Rates

| SKIS | | SNOWBOARDS | |
|-----------------------------|-------------|---------------------|-------------|
| Iron On Wax | \$25 | Iron On Wax | \$25 |
| Sharpen | \$20 | Sharpen | \$20 |
| Race Sharpen | \$30 | Race Sharpen | \$30 |
| Base Level | \$25 | Base Level | \$25 |
| Stone Grind & Base Level | \$60 | | |
| P-Tex | \$10 | P-Tex | \$10 |
| Binding Check/Adjustment | \$35 | Binding Repair | \$15 |
| Binding Mount | \$85 | Binding Mount | \$35 |
| Binding remount | \$105 | Binding remount | \$45 |
| Boot adjustment | By Estimate | Boot adjustment | By Estimate |
| Rush Fee | \$20 | Rush Fee | \$20 |
| Edge or Base Repair | By Estimate | Edge or Base Repair | By Estimate |
| Cross Country Binding Mount | \$45 | | |

CALL AHEAD FOR SAME DAY SERVICE

Embroidered RSAC logo available!





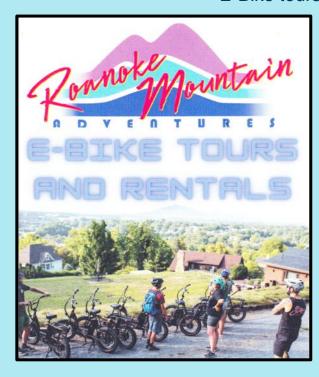
Take your items to:

Embroidery Concepts
146 W 4th Street
Salem, VA 24153
Phone 540-387-0517

Show your club spirit and look great on your next trip!
For only \$5 per item, you can now get the RSAC logo embroidered (as shown above) in black or royal blue on your favorite jacket, sweater, vest, shirt, hat or tote!
(No leather, please.)

Roanoke Mountain Adventures, RAM

E-Bike tours and rentals





THAT'S ALL FOLKS!

Stay tuned for next month's news and activities.



WE ARE NOT JUST A SKI CLUB! CHECK OUT OUR YEAR-ROUND ACTIVITIES AT:

www.roanokeskiclub.org

Click here to follow our Page on Facebook!

Contact us at info@roanokeskiclub.org

Roanoke Ski & Adventure Club Board Members:

| <u>OFFICE</u> | NAME |
|--------------------------------|-----------------------|
| President | Jill Betters |
| Vice President | Jeff Wendell |
| Treasurer | Dave Cohan |
| Secretary | Melinda Cohan |
| Ski Trip Director | Marla Kemsey |
| Adventure Trip Director | Bob Strickland |
| Program Director | Cyndi DeNeal |
| Membership Director | Susan Young |
| Marketing Director | Carol Quarles |
| Activities Director | Cathy Kern |
| Newsletter Director | Clive Hillyard |
| Webmaster | Bill Hamill |
| Past Director | Don Hanley |