

*Above pictures are from the "Red Carpet" Members meeting.*

## President's Message

May concludes my first year as President of Roanoke Ski & Adventure Club with one year to go....Woohoo!

In review, the Club's Mission Statement, "To actively promote and engage our members' appreciation of the outdoors, our love of skiing, travel, and adventure," was fulfilled. Throughout this newsletter you will see past and future events, trips and activities we members have or will enjoy. We, the Board, look forward to seeing you at the Pre-Trips Kickoff Party in July (date TBA) to hear of 2025 trips, and at the September membership meeting!

Play and travel safe!



*Jill*

**Jill Betters,**

**President**

*To actively promote and engage our members' appreciation of the outdoors, our love of skiing, travel, and adventure.*

# UPCOMING EVENTS

## MAY 2024

### **No Membership Meeting**

#### Happy Hour

- Wednesday, May 8, 5:30pm
- Twisted Track, 523 Shenandoah Avenue, Roanoke
- Emily Hurst hosting



**EVENT:** Adventure Trip, Iceland, the “Land of Fire & Ice”, May 16 – 26

## FUTURE EVENTS – JUNE

### **No Membership Meeting**

#### Happy Hour

Monday, June 3, 5:30pm  
Macado's, in VINTON (first time for this location)  
800 Washington Avenue  
Host: Emily Hurst

**Adventure Trip – Southern France – Provence, June 10 - 20, 2024**

**Stay tuned for upcoming fun Summer events!**

**Keep an eye on the Facebook Page for last minute events we may put together!**

---

*Please assess your own risk with regard to participating in RSAC activities.*

---

# MEMBERSHIP

## WELCOME 8 NEW MEMBERS!

**BILL ASKEW**

**DEBBIE BRADY**

**KIM BROUGHMAN**

**ALBERT COLDGROVE**

**SYLVIA ENRIQUEZ**

**ANNE HUFFMAN**

**RILEY OVERBAY**

**BO TERRY**



CONGRATULATIONS!

Members, please reach out to these new members and welcome them to the club.

**Total Active Members: 478**

If you need help with your online profile, please contact me.

*Susan Young*  
Membership Director  
[rkeski.membership@gmail.com](mailto:rkeski.membership@gmail.com)

Members,  
Are you having difficulty receiving the club's  
emails or finding it in your Spam folder?  
Please add,  
["roanokeskiclub@wildapricot.org"](mailto:roanokeskiclub@wildapricot.org)  
to your contacts / Whitelist.

# OPERATION WARM

A thank you letter from Roanoke City Public Schools.



**Department of Communications &  
Community Engagement**

February 6, 2024

Roanoke Ski & Adventure Club  
P.O. Box 20965  
Roanoke, VA 24018


Dear Members of the Roanoke Ski & Adventure Club,

On behalf of everyone at Roanoke City Public Schools, thank you for your generous donation of more than 100 new coats.

Each year, Roanoke City Public Schools sees more than 500 students who are faced with homelessness. Through the support of generous donors like you, we can help our students navigate the uncertainty and feel the support of our community. Your support ensures our students have what they need to be successful and are able to meet their greatest potential.

Thank you, again. If I can be of assistance in the future, please do not hesitate to contact me.

Best,

  
Sarah McMinn  
Marketing and Events Specialist  
(540) 853.2816 | scmcminn@rcps.info

Roanoke City Public Schools acknowledges your contribution. No goods or services were received in return for this donation. Please retain this as your receipt for your tax records to comply with IRS regulations.

P: (540) 853-2816 | P. O. Box 13145 | Roanoke, VA 24031 | [www.rcps.info](http://www.rcps.info)

# NEWS

## Membership Meeting at Hidden Valley Country Club, April 10<sup>th</sup>.

We had a total of 116 members in attendance for the April “Walk the Red Carpet” dinner at the Hidden Valley Country Club. Great fun was had by all and many came dressed in costume or dressed up for an evening out.

*Cyndi DeNeal*, Activities/Program Director

PHOTO Credits  
[bradvmp photography](http://bradvmp photography)



# Happy Hour at Cheddars, April 30<sup>th</sup>

Over 40 RSAC members enjoyed dinner and beverages at Cheddars at Valley View.

HOST Emily Hurst



PHOTO Credits  
Emily Hurst, Clive Hillyard

# SKI TRIPS

RSAC's Ski Season is shaping up beautifully with offerings at three of the Club's favorite destinations. Stay Tuned, within the week we will have a few final travel details confirmed, and the trips will be published.

Check out our Best of the Best out West!

## **Big Sky, Montana February 8th - 15th**

Stay at the iconic Huntley Lodge (newly remodeled) and enjoy their wonderful breakfast buffet included in your trip package. Big Sky Resort offers over 5,850 acres of skiable terrain, servicing 4,350 feet of vertical via 24 chair lifts and 12 surface lifts. The ski area has a summit elevation of 11,166 feet and sees an average annual snowfall of more than 400 inches. The resort has been lauded for its incredible vertical drop and also the very minimal wait times due to its advanced lift system. Big Sky resort is the basecamp to Yellowstone National Park and provides daily shuttles to Yellowstone's west entrance. Plan a very special Day Trip on a snowmobile or a snowcat tour through Yellowstone's winter wonderland, a magical experience.

## **Snowmass/Aspen, Colorado February 22nd - March 1st**

The luxury ski-in/ski-out ski Top of the Village Condos in Snowmass Village are the perfect home base for your week at Aspen/Snowmass. With four distinct mountains that offer some of the best skiing in the world it's easy to see why this is always a club favorite destination. Aspen Mountain is considered the "town mountain," known for its long groomers and steep gladed terrain. Buttermilk is great for beginners and families (and known for hosting the Winter X Games). Snowmass is our favorite with its groomers, trees, 3,500 acres of skiable terrain, and 4,406 feet of vertical. But, don't overlook Aspen Highlands with 4,352 feet of vertical and 1,500 acres of skiable terrain. All four mountains in one week!

## **Steamboat, Colorado March 1st – 7th**

We have a perfect location in Steamboat Village at Gravity Haus Hotel, conveniently situated at the base of the Steamboat Gondola. Steamboat Ski Resort is a premier ski destination famous for its Champagne Powder. The mountain is also known for its unique aspen glades, offering up some of the best tree skiing in North America. Founded in 1963, Steamboat Ski Resort is situated across seven mountain peaks within the Park Range and overlooks the Yampa Valley. The area has a rich western heritage and cowboy vibe. Steamboat Springs has been dubbed Ski Town, U.S.A. ®, due to the fact that more Olympians call Steamboat home than any other ski resort. The resort has over 2,965 acres of skiable terrain, 169 named trails, and 18 lifts. The base elevation is 6,900 feet, and the summit elevation is 10,568 feet. The vertical rise is 3,668 feet.

Double Trip Snowmass/Aspen and Steamboat February 22nd - March 7th.

*Marla Kemsey*  
Ski Trip Director

# ADVENTURE TRIPS

Hello Everyone,

Look out for information for the 2025 Adventure trips in the June newsletter.

Meanwhile, take care and be safe as you Travel, Travel, Travel !!!

*Bob Strickland*

RSAC Adventure Trip Director



# 2024 ADVENTURE TRIPS SUMMARY



## **Iceland – The Land of Fire and ICE**

May 16 - 26, 2024

Clive Hillyard 540-529-4761 or [cahillyard@outlook.com](mailto:cahillyard@outlook.com)

This trip is full.



## **Southern France - Provence**

June 10 - 20, 2024

Jerry Betters 540-597-4087 or [jerbetters@hotmail.com](mailto:jerbetters@hotmail.com), and

Jill Betters 540-597-4250 or [jbettters@live.com](mailto:jbettters@live.com)

This trip is full.



## **Slovenia and Croatia**

August 20 - 31, 2024

Dave Brammer 540-529-7392 or [dbrammer973@gmail.com](mailto:dbrammer973@gmail.com)

This trip is full.



## **Greek Isles**

September 25 – October 5, 2024

Bill Fleshman 540-354-3417 or [bill.fleshman1@gmail.com](mailto:bill.fleshman1@gmail.com)

This trip is full.



## **Barcelona and Southern Spain**

October 6 - 20, 2024

Contact Kate Steinbacher 540-314-8005 or [bizcoachkate@gmail.com](mailto:bizcoachkate@gmail.com)

**This trip is a 'go, and has openings.**




## **New Zealand and Sydney**

November 1 - 14, 2024

Dave Cohan 540-330-3312 or [dcohan720@gmail.com](mailto:dcohan720@gmail.com)

This trip is full.

\*\*If you are interested in a trip that's currently full, please contact trip leader to get on the waitlist.

 [Link to flyer on RSAC website](#)



## Treasurer's Report: March 2024

**Roanoke Ski & Adventure Club**  
General Account Budget & Summary  
Through March 2024  
(FY 5/1/23 - 4/30/24)

	As of 3/31/24 FY 2023/24 YTD Total	2023/24 Budget	Difference
<b><u>Income Category</u></b>			
Membership (incl. \$2 online fee)	18,855.33	15,750.00	3,105.33
50/50 Raffle	617.00	550.00	67.00
Guest Fees	-	-	-
Holiday Party (budgeted equal to expenses)	4,485.00	5,000.00	(515.00)
IKON Pass (referral commission)	-	300.00	(300.00)
Misc.	-	-	-
<b>TOTAL INCOME</b>	<b>23,957.33</b>	<b>21,600.00</b>	<b>2,357.33</b>
<b><u>Expense Category</u></b>			
Activities	-	220.00	220.00
Insurance	627.00	715.00	88.00
Marketing	111.45	250.00	138.55
Membership Meetings	13,099.98	12,000.00	(1,099.98)
Domain & Email (\$6/mo email; \$12/yr domains)	96.00	84.00	(12.00)
Membership & Email software	2,669.76	2,667.00	(2.76)
Credit Card Fees - Membership Dues	429.20	314.00	(115.20)
Holiday Party (budgeted equal to sales)	5,103.80	5,000.00	(103.80)
Office (stamps, name badges, folders...)	134.77	75.00	(59.77)
Corporate (PO Box, SCC reg)	251.00	250.00	(1.00)
Misc.	-	25.00	25.00
<b>TOTAL EXPENSES</b>	<b>22,522.96</b>	<b>21,600.00</b>	<b>(922.96)</b>
<b><u>NET INCOME (LOSS)</u></b>	<b>1,434.37</b>	<b>-</b>	<b>1,434.37</b>

Roanoke Ski & Adventure Club

Treasurer's Report  
March 31, 2024

**General Checking Account:**

<b>Beginning Balance 3/1/2024</b>	<b>\$ 14,890.54</b>
<b><u>Income</u></b>	
Membership Dues (check)	\$ -
Membership Dues (credit card)	\$ 171.00
50/50	\$ 57.00
Total Income	\$ 228.00
<b><u>Expense</u></b>	
Credit Card Service Charge	\$ 5.65
Jeff Wendell reimbursement - office supplies	\$ 15.78
Cyndi DeNeal reimbursement - chili cook-off supplies	\$ 117.78
Total Expense	\$ 139.21
<b>Ending Balance 3/31/24</b>	<b>\$ 14,979.33</b>

# MARKETING

## **Pictures! Pictures! Pictures!**

Please email fun pictures from your favorite ski and adventure trips to us!

We are updating our social media and websites to encourage new membership, and we would love to include your memories.

Email photos to:

Bill Hamill at [billh1970@yahoo.com](mailto:billh1970@yahoo.com) or

Clive Hillyard at [RSAC.newsletter@gmail.com](mailto:RSAC.newsletter@gmail.com) (Please note that this is not my private email address)

Thanks!

Carol Quarles  
Marketing Director

~~~~ ~~~~

# NEWSLETTER

Want to add an entry for the monthly newsletter? – An anniversary, a birthday pending retirement, and other significant milestones, member recognition, “In the News”, “Memories” .....

Please contact the [Newsletter Editor](#).

## **ITEMS FOR SALE?**

To place a “For Sale” notice in the newsletter, please contact the [Newsletter Editor](#).

# CLASSIFIEDS

## Embroidered RSAC logo available!

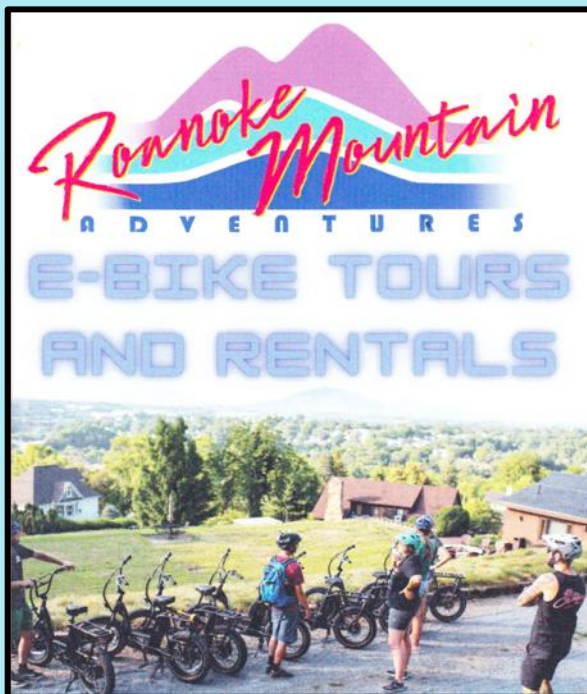


Take your items to:  
**Embroidery Concepts**  
146 W 4th Street  
Salem, VA 24153  
Phone 540-387-0517

Show your club spirit and look great on your next trip!  
For only \$5 per item, you can now get the RSAC logo embroidered (as shown above) in black or royal blue on your favorite jacket, sweater, vest, shirt, hat or tote!  
(No leather, please.)

## Roanoke Mountain Adventures, RAM

E-Bike tours and rentals



### VIEWS AND BREWS TOUR

Ride with Roanoke Mountain Adventures on one of our amazing guided e-bike tours with three flight pours at local breweries

**CUSTOM TOURS AND RENTALS AVAILABLE**



**SCAN ME  
TO BOOK  
ONLINE**

ROANOKEMOUNTAINADVENTURES.COM  
540-525-8295  
806 WASENA AVE SW

**THAT'S ALL FOLKS!**

Stay tuned for next month's news and activities.



**WE ARE NOT JUST A SKI CLUB!**

**CHECK OUT OUR YEAR-ROUND ACTIVITIES AT:**

**[www.roanokeskiclub.org](http://www.roanokeskiclub.org)**

**[Click here](#)** to follow our Page on Facebook!

**Contact us at [info@roanokeskiclub.org](mailto:info@roanokeskiclub.org)**

**Roanoke Ski & Adventure Club Board Members:**

| <b><u>OFFICE</u></b>    | <b><u>NAME</u></b> |
|-------------------------|--------------------|
| President               | Jill Betters       |
| Vice President          | Jeff Wendell       |
| Treasurer               | Dave Cohan         |
| Secretary               | Melinda Cohan      |
| Ski Trip Director       | Marla Kemsey       |
| Adventure Trip Director | Bob Strickland     |
| Program Director        | Cyndi DeNeal       |
| Membership Director     | Susan Young        |
| Marketing Director      | Carol Quarles      |
| Activities Director     | Cathy Kern         |
| Newsletter Director     | Clive Hillyard     |
| Webmaster               | Bill Hamill        |
| Past Director           | Don Hanley         |